

WIAA LIVE VIDEO & AUDIO TRANSMISSION PROTOCOL



	REGULAR SEASON CONTESTS	REGIONAL & SECTIONAL CONTESTS	STATE TOURNAMENT
NFHS NETWORK SCHOOL BROADCAST PROGRAM PARTNER VIDEO STREAM	No WIAA Clearance Needed	NO RIGHTS FEE Online WIAA Pre-State Video Transmission Application Form Required	No Video Streaming Permitted, Exclusive Rights owned by WIAA Streaming and Broadcast Partners
SCHOOL PRODUCED VIDEO STREAM <i>Must be exclusively hosted on school's website or social platform</i>	No WIAA Clearance Needed	\$150 PER EVENT / \$200 PER EVENT WITH SPONSORS OR ADS Online WIAA Pre-State Video Transmission Application Form Required	No Video Streaming Permitted, Exclusive Rights owned by WIAA Streaming and Broadcast Partners
SCHOOL CONTRACTED STREAMING PRODUCER	No WIAA Clearance Needed	\$250 PER EVENT Online WIAA Pre-State Video Transmission Application Form Required	No Video Streaming Permitted, Exclusive Rights owned by WIAA Streaming and Broadcast Partners
MEDIA OR NON-SCHOOL PRODUCER	No WIAA Clearance Needed	\$250 PER EVENT Online WIAA Pre-State Video Transmission Application Form Required	No Video Streaming Permitted, Exclusive Rights owned by WIAA Streaming and Broadcast Partners
AUDIO-ONLY LIVE STREAM	No WIAA Clearance Needed	\$50 PER EVENT Online WIAA Pre-State Audio Transmission Application Form Required	\$50 PER EVENT/DAY Online WIAA State Tournament Credential Form Required

No live transmissions (including on social media platforms) are permitted during WIAA tournaments without expressed consent of the Wisconsin Interscholastic Athletic Association.

QUESTIONS? | Please contact WIAA Communications Director Todd Clark at tclark@wiaawi.org or (715) 344-8580.