



LIVE VIDEO & AUDIO TRANSMISSION PROTOCOL

	REGULAR SEASON CONTESTS	REGIONAL & SECTIONAL CONTESTS	STATE TOURNAMENT
NFHS NETWORK SCHOOL BROADCAST PROGRAM PARTNER VIDEO STREAM	No WIAA Clearance Needed	NO RIGHTS FEE Online WIAA Pre-State Video Transmission Application Form Required	No Video Streaming Permitted, Exclusive Rights owned by WIAA Streaming and Broadcast Partners
SCHOOL PRODUCED VIDEO STREAM <i>Must be exclusively hosted on school's website or social platform</i>	No WIAA Clearance Needed	\$150 PER EVENT / \$200 PER EVENT WITH SPONSORS OR ADS Online WIAA Pre-State Video Transmission Application Form Required	No Video Streaming Permitted, Exclusive Rights owned by WIAA Streaming and Broadcast Partners
SCHOOL CONTRACTED STREAMING PRODUCER	No WIAA Clearance Needed	\$250 PER EVENT Online WIAA Pre-State Video Transmission Application Form Required	No Video Streaming Permitted, Exclusive Rights owned by WIAA Streaming and Broadcast Partners
MEDIA OR NON-SCHOOL PRODUCER	No WIAA Clearance Needed	\$250 PER EVENT Online WIAA Pre-State Video Transmission Application Form Required	No Video Streaming Permitted, Exclusive Rights owned by WIAA Streaming and Broadcast Partners
AUDIO-ONLY LIVE STREAM	No WIAA Clearance Needed	\$50 PER EVENT Online WIAA Pre-State Audio Transmission Application Form Required	\$50 PER EVENT/DAY Online WIAA State Tournament Credential Form Required

No live transmissions (including on social media platforms) are permitted during WIAA tournaments without expressed consent of the Wisconsin Interscholastic Athletic Association.