



HEAR IT? SEE IT? REPORT IT!

SPORTSMANSHIP INITIATIVE

What is the *Hear It? See It? Report It!* Initiative?

All members of the Wisconsin high school athletics community—students, coaches, parents, officials and spectators are encouraged to actively promote positive sportsmanship by speaking up when they witness inappropriate behavior. Everyone has a role in creating a respectful athletic environment.

Why It Matters

Education-based athletics is an extension of the classroom. Just as inappropriate language or behavior wouldn't be accepted in the classroom, it shouldn't be tolerated on the field, court or in the stands. Every student-athlete should be able to compete in a climate of respect, free from threat, fear and harassment.

When to Speak Up

Speak up if you witness:

- » Harassment based on race, gender, religion or personal characteristics
- » Profane, vulgar, insulting, or offensive language or gestures
- » Taunting, designed to embarrass, ridicule or demean others
- » Behavior that creates a hostile or intimidating environment
- » Actions that wouldn't be acceptable in a classroom setting

How to Say Something

- » Report the incident immediately to a coach, official or event management with as much detail as possible
- » Use the QR code below to report online

Be a Positive Voice for Sportsmanship

- » Always show respect toward opponents, coaches, officials and fans
- » Speak up when you witness unsportsmanlike behavior
- » Remember you represent your team, school, family and community
- » Accept officials' decisions respectfully, even when you disagree

Remember: Sportsmanship isn't just about avoiding negativity—it's about building a positive, supportive environment where all student-athletes can thrive. When you see something positive, say something about that too!



SCAN TO REPORT CONCERNS

For immediate safety concerns or emergencies during events, contact security, event management or officials directly. Don't wait to use the online reporting system.

STUDENT-ATHLETES

- » If you witness or experience harassment during competition, report it immediately to your coach with as much detail as possible.
- » Don't engage with inappropriate behavior, stay composed and set a good example.
- » Recognize and celebrate teammates who show great sportsmanship.
- » Congratulate opponents.

COACHES

- » If you or one of your athletes witness or experience harassment during competition, it is your responsibility to report it to a contest official during a timeout or at the earliest appropriate opportunity.
- » Model respect towards opponents, officials and game management.
- » Share positive stories of sportsmanship.

OFFICIALS

- » When an incident is reported during a contest, stop play to notify the event manager and both coaches, following NFHS and state guidelines.
- » If misconduct is observed, apply the sport-specific rules to address and penalize it immediately.
- » Record and report any serious or notable incidents after the contest, once it is safe and appropriate to do so.

SPECTATORS

- » If you witness unsportsmanlike behavior, report the incident immediately to the event manager.
- » Don't engage with inappropriate behavior.
- » Remember your actions reflect your team, school, family, and community.
- » Appreciate good plays by all teams.

EVENT MANAGEMENT

- » When an incident is reported during a contest, it is your responsibility to assess the situation and determine the proper steps to address the violation in accordance with event and school policies.
- » If an incident is reported after the contest has ended, notify the appropriate parties and submit a report using the online form.