

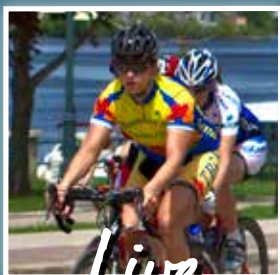


DOWNTOWN LA CROSSE

GUIDE



Look



Live



Love

LACROSSEDOWNTOWN.COM



Robin Moses
Executive Director
Downtown Mainstreet

HISTORIC DOWNTOWN LA CROSSE

Welcome to the historic and beautiful downtown La Crosse! On behalf of our merchants and businesses, our residents and downtown employees, we hope you enjoy your visit. La Crosse has a rich history, from its days as a fur trading post and hub for saw mills to today, when we are still on the "frontier" of health care and education.

You will find everything downtown, from an independent book store, a hardware store, specialty and gift shops, clothing stores, restaurants, coffee shops, and much more. In fact, our downtown is the destination for many events including weddings, where we have shops for dresses, tuxedos, photographers, bakers and caterers, banquet facilities, wedding planners, jewelry stores, floral shops, and the premier location in the region for your special day, Riverside Park. Downtown La Crosse is also the destination in our region for dining, entertainment and the arts, with many award winning restaurants, taverns and pubs, live music venues, the La Crosse Center, the Pump House Regional Arts Center, the La Crosse Community Theatre and the new Weber Center for the Performing Arts.

Whether you want to experience La Crosse's historic commercial district or enjoy the beauty of our rivers, bluffs, and walking and biking trails, we have it all. Take a historical walking tour and discover buildings included on the National Register of Historic Places located within one of the largest commercial historic districts in Wisconsin. The river walk, boat levee, and trails provide a connection to the La Crosse State Trail on the north end of Riverside Park. We also have places for bike and canoe rentals, and ski rentals available for four-season fun. Depending on when you visit, you can enjoy the numerous festivals that take place throughout the year, from the world famous Oktoberfest to the Beer Wine and Cheese Fest, Riverfest, Irish Fest, Historic Downtown Day and more.

Again, on behalf of our community, please come and Look. Live. Love Historic Downtown La Crosse. We invite you to experience all we have to offer, and fall in love with the place where the three rivers meet.

Look. Live. Love!

Welcome to Downtown

DIRECTORY OF DOWNTOWN BUISNESSES

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SHOP SMALL

10 IMPORTANT REASONS TO SUPPORT SMALL LOCAL INDEPENDENT DOWNTOWN BUSINESSES

- KEEP DOLLARS IN LA CROSSE
- EMBRACE OUR CHARACTER
- FOSTER JOB CREATION
- HELP THE ENVIRONMENT
- NURTURE THE COMMUNITY
- CONSERVE TAX DOLLARS
- HAVE MORE CHOICES
- PROVIDE LOCAL EXPERTISE
- PRESERVE ENTREPRENEURSHIP
- ENSURE THAT WE STAND OUT





Shop

#1 KEEP DOLLARS IN LA CROSSE

For every \$100 spent at a locally owned business, \$68 stays in the local economy, creating jobs and expanding the city's tax base. If you spend it at a national chain, \$43 remains in the community. Spend it online and nothing comes home.

APPAREL - GIFT - HOME - RETAIL - SPECIALTY

Antique Center of La Crosse 110 3rd Street S.
(608) 782-6533

Come and rediscover the past in our century-old downtown building. Over 18,000 square feet of quality antiques and collectibles on 3 floors. You'll find unique items for your collecting, decorating, and gift-giving needs. Just one block from the La Crosse Center. Open Mon.-Sat. 9:00 am-5:30 pm, Sun. 11:00 am-5:30 pm year round.

The Board Store 524 Copeland Avenue
theboardstore.biz (608) 784-2746
theboardstoreonline.com

The Board Store Furniture Showroom has been providing the La Crosse area with quality furniture for over 20 years. Not only do we receive many letters and comments of thanks, we always want our customers to know that we couldn't do it without them. Our integrity, reputation, and ability to provide quality products bring them back. We believe in giving you top quality products at the best price. Visit our newly remodeled showrooms today! Open M-F 10 am-6 pm and Sat 8 am-4 pm.

Crescent Jewelers 429 Main Street
singingjeweler.com (608) 784-9275
Family owned and operated. Specializing in diamond engagement and wedding rings. Hearts on Fire, Artcarved, and custom designs. Movado, Seiko, Bulova, and Wittnauer watches, Chamilia charms, Belle e'toile designer silver jewelry, and clocks. Platinum, 14k gold, diamond and gemstone jewelry with a large selection of gift ideas. In-store goldsmith, watchmaker and professional appraisals.

Crosse Stitchery and Main Street Framing
223 3rd Street N. (608) 782-7008

www.crossestitchery.com
We carry an abundance of linens, wools, fibers and designs for cross stitch, wool appliqué, punch needle and rug hooking. With over 20 years of framing experience, we can and have framed it all! We frame stitchery, paintings, posters, drawings, photos and memorabilia of all kinds using only conservation quality materials. We are open T-W 9-5, Th-F 9-6 and Sat 9-3. View our class schedule and specials on line.

Dales Clothing for Men and Women
121 4th Street South (608) 785-2827
dalesclothing.com

Looking for a stunning outfit that you look and feel good in? Want to be the fashion icon that all your friends envy? Make an impression at your next occasion and everyday with advice from Dale himself! From killer dress wear to everyday clothing, Dale's Clothing for Men and Women has something for any price range.

Deaf Ear Records 112 4th Street South
deafearrecords.biz (608) 782-7829
Deaf Ear Records has been your independent music source for the La Crosse area since 1978! We have the largest selection of used CD's, LP's and DVD's in the area. We are also well known for our huge inventory of new music at very reasonable prices.



APPAREL - GIFT - HOME - RETAIL - SPECIALTY

DESIGNING JEWELERS 314 4th Street South
designingjewelers.com (608) 782-4499

Restored in 2008 owners Al & Brenda Louis welcome you to Designing Jewelers, a destination you've come to expect from a fine jewelry store with a few surprises to keep you coming back. Original artworks line the walls and form the backdrop for their extensive collection of bridal, colored gemstone, and estate jewelry, as well as custom designed, artisanal wrap pendants that feature beautiful gems and minerals from around the world. Repair and appraisal services also available. Hours: Monday- Friday 10 am - 5:30 pm, Saturday summer hours 10 am- 2 pm, Saturday winter hours 10 am- 3 pm.

Finnottes 417 Main Street
www.finnottes.com (608) 782-3184

Finnottes has the largest assortment of candy, nuts, chocolates, and gifts in the area. If you want the best in nuts, chocolates or candies, you'll find that and more. We've added cold drinks, ice cream treats, greeting cards, and many more old fashioned candies. From individual treats to wedding candies to corporate gifts, Finnottes is a wonderful way to sweeten up your stay in La Crosse. Stop in today.

Full Circle Supply 527 Main Street
fullcirclesupplylax.com (608) 519-2110

The mission of Full Circle Supply is to provide the community with products that leave the least amount of impact on our environment. Our desire to reduce plastic waste in the community sparked the idea for a refill shop...and the ideas kept coming! Full Circle Supply is now offering eco-friendly baby and home goods.

Funke's Heritage Gallery 531 Main Street
funkeandcompany.com (608) 535-9446

Heritage Gallery showcases occasional furniture, reclaimed and given a new, unique identity, along with beautiful designer accessories at affordable prices. Come see what we have to create the perfect accent for your home! Cleaning house?, We will purchase your pieces from you for re-purposing and future sale.

Games People Play 537 Main Street
gppsports.com (608) 785-4635

We specialize in team wear, local high school apparel and also Under Armour apparel. We have an in house graphic artist and on site screen printing and embroidery services to help you outfit your team! Come see us for all your needs! Mon - Fri: 8:00 am- 9:00 pm, Sat: 9:00 am- 5:00 pm, Sun: 12:00 pm- 5:00 pm.

GrandBluffRunningCompany 509 Main Street
Grandbluffrunning.com (608) 782-8227

Western Wisconsin's premier running and walking resource. Offering shoes, apparel and accessories for your active lifestyle. Featuring a state-of-the-art video gait analysis with every shoe fitting to ensure the correct fit every time.

Handmade Natural Beauty Boutique
200 Main Street in Powell Place
naturalbeautysoaps.net (608) 782-7627

Take home some natural beauty of La Crosse! We feature our on-site handmade line of natural bath and body products including soaps, lotions, lip balms, mineral cosmetics, soy candles and more. Plus with locally handmade jewelry, glassware, and custom blending bar, this newly expanded boutique is your one stop shop for all your gift giving, custom gift baskets and souvenir needs! Open Wed - Sat and one Sunday per month.

Honig's Gift and Heritage Gallery 531 Main St.
honigsgifts.com (608) 782-4472

Honig's Gifts/Heritage Gallery is a mix of gifts, home decor and consignment. We also carry Brighton Jewelry and local artwork. You won't want to miss the two levels of unique and fun merchandise in all different styles. Something for everyone! Be sure to like us on Facebook.

Howes Diamond Jewelers 324 Main Street
howesdiamondjewelers.com (608) 785-1441

Specializing in diamonds from Antwerp, Belgium, exclusive designer engagement sets, anniversary rings, gold, sterling silver, and colored stones. Custom design and repair work done in store. Member of Independent Jewelers Organization (IJO), a buying group of 850 independent jewelers.



Shop

#2 EMBRACE OUR CHARACTER

La Crosse is a city of neighborhoods. Where we shop, where we eat and hang out—all of it makes our neighborhood home. One-of-a-kind, independent businesses are an integral part of what makes La Crosse a great place to live.

APPAREL - GIFT - HOME - RETAIL - SPECIALTY

Jagress Intimates 413 Jay Street
jagressintimates.com (608) 782-4757
Intimate apparel designer, Sarah Patros, provides personalized couture lingerie of superior quality in the heart of the Midwest. Visit our storefront, website or call to schedule an appointment for a design consultation. Live life at its best with the perfect fit from Jagress Intimates.

JoBa Flat 4900 Silver Morning Lane
jobaflat.com (608) 792-3602
JoBa Flat offers affordable clothing for women with high quality design and fabrics. Fashions from previous seasons are coordinated with fashions from the current trends to offer an exciting wardrobe building experience. Available at trunk shows and by appointment. Follow Et-cetera on Facebook and Pinterest.

Kitchen Solvers 301 4th Street S.
lacrosse.kitchensolvers.com (608) 784-2855
Kitchen Solvers will help you fall in love with your kitchen all over again! The process of refacing, remodeling or designing for your home can be overwhelming. We provide you with creative options that complete your kitchen on time and within your budget. Our knowledge, experience, and resources skillfully help you bring it all together. Hours: Tuesday and Thursday 10 am-5pm, or by appt.

Kroner True Value Hardware
319 Pearl Street (608) 782-6316
We are an old fashioned hardware store in the heart of downtown La Crosse. We carry hand and power tools. We have small kitchen appliances and gadgets. We even have tricycles, wagons, and other toys for kids. We have provided La Crosse with unique products for over 145 years.

6.

La Crosse Planet Soccer 123 4th Street S.
lacrosseplanetssoccer.com (608) 519-3443
Come to La Crosse Soccer for all your soccer needs, favorite team jerseys, new cleats for your upcoming season, or order team jerseys and spirit wear! Get the best deals around from a local store! If your team or club has an account with us, you are eligible for a discount on shoes, balls, shinguards, and other equipment! Hours: Mon - Sat 10 am - 8 pm. Sun 10 am - 6 pm.

LARK 319 Main Street
larkboutique.net (608) 782-1025
LARK is a women's clothing and accessories boutique that showcases the work of local and independent designers. LARK features owner and designer Andrea Fisher's clothing collection that is designed for women looking for high quality and distinctive fashions that have an attention to detail and a beautiful fit. Open Tuesday- Saturday.

Leitholds Music 116 4th Street S.
leitholdmusic.com (608) 784-7555
Over 75 pianos, grands, digital pianos and keyboards on display! As a full-line music store, we also have band and string instruments, guitars, basses, amps, drum sets, accessories and print music. Ask about our trial rental plan, full-service repair departments and music lessons! Over 125 years of music in Downtown. Open Sunday Sept-May. Mon- Thurs 9:30 am - 7 pm, Fri 9:30 am - 6 pm, Sat 9:30 am - 5 pm, Sun Noon- 4 pm Sept. - May.



APPAREL - GIFT - HOME - RETAIL - SPECIALTY

Lighting Design by Wettstein's
300 2nd Street N.
lightingdesignlax.com (608) 784-5555
Wettstein's is a family owned and operated business, since 1951. Offering great price, selection and service of appliances, electronics, furniture and mattresses. We feature a wide selection of home accessories and light fixtures in a full spectrum of styles. Our knowledgeable sales team at both stores provide information and personalized advice to help you make your home uniquely yours. Let us help you with your building or remodeling project...or even help select the perfect gift! Hours: Monday - Saturday 9 am - 6 pm, Sunday 11 am - 5 pm or by appointment.

Lillians 200 Main Street
lilliansshoppe.com/lacrosse (608) 784-1150
Located across from the Radisson Hotel, Lillians is a destination for fashion, handbags, and accessories. With new arrivals every week, we offer diverse shopping options for all ages. Lillians affordable prices allow you to be fashion forward without spending a fortune! Open the first Thursday through Sunday of the month, and every Friday and Saturday.

Markos Wholesale and Retail Apparel
303 Pearl Street
markosapparel.com (608) 784-8224
Markos Wholesale and Retail Apparel has evolved over the past 100 years but remains known for selling quality brand-name clothing. Today the store appeals to the casual man and woman, the outdoors person and the working person, both rural and urban. Items on display in the store and wholesale apparel sales. Monday - Friday 3 - 6 pm, Saturday 11 am - 5 pm.

Monét Floral 509 Main Street
monetfloral.com (608) 785-7070
Since 1976, Monét Floral and Gifts has been La Crosse's most prestigious floral shop with fresh flowers arriving daily. We have the most creative and talented designers in the area with a combined experience of over 75 years. Open daily at 8:00 am Monday - Saturday.

Noelke's 529 Main Street
noelkes.com (608) 782-8544
From church goods to religious articles that inspire and enhance the spiritual life, churches and people of faith have been turning to Noelke's for over a century of service. Browse our latest catalog, full of new items as well as traditional church supplies. Monday- Friday 9am-5 pm, Sat 9am-3pm.

Painted Porch 200 Main Street
facebook/paintedporch-lacrosse (608) 782-6222
Come see what everyone's raving about! This historic building is overflowing with fun and sassy décor, gifts, restyled vintage, painted furniture, hip jewelry, and uncommon objects. Our colorful, exciting atmosphere and ever-changing merchandise is a breath of fresh air! Painted Porch is located half a block from the Radisson. Open every Thurs., Fri. and Sat. 10-5:30 PM. Check us out on Facebook.

Pearl Street Books 323 Pearl Street
(608) 782-3424
Over 55,000 new, used, and rare books on all subjects. Many books of regional interest, regional authors past and present. Mississippi River books. Great cards and journals. La Crosse's independent bookstore. Open 7 days (early and late, weekdays). Go to abe.com, click on "Meet Our Booksellers," then type Pearl Street Books. E-mail: psbooks@centurytel.net.



7.

Shop



APPAREL - FASHION - GIFT - HOME - SPECIALTY

River City Gold and Silver Exchange

316 4th Street S. (608) 782-7541
rivercitygoldandsilver.com

River City Gold and Silver Exchange is your destination whether you are looking to buy, sell, or trade your gold and silver coins, scrap gold, estate jewelry, watches or diamonds. We also sell gold and silver bullion, proof and mint sets and offer a large selection of RARE date US coins. Appraisal and estate services available. Located in downtown La Crosse for over 32 years. Hours: Monday- Friday 9:30 am - 5:30 pm, Saturday summer hours 10 am- 2 pm, Saturday winter hours 10 am- 3 pm.

River City Hobbies

423 Main Street
facebook/River-City-Hobbies (608) 519-2269
River City Hobbies is not just a comic book shop. It is the best location in La Crosse for fans of tabletop gaming, movies, television shows, video games, and of course, comic books! We are all passionate about the history this store represents, and intend to do our best to serve our customers, both old and new. We hope that you will stop by and make us *your* Friendly Local Hobby Store.

Rose Jewelers

431 Main Street
rosejewelerslax.com (608) 784-3557
A 5th generation tradition. Serving La Crosse Wisconsin since 1856. We invite you to experience over 150 years of service to our community.

Smith's Cycling and Fitness

125 7th St. N.
smithsbikes.com (608) 784-1175
Since 1906 Smith's Cycling has been one of the finest bicycle shops in the Midwest. From road bikes to mountain bikes, Smith's can take care of all your cycling needs. Stop by and see our collection of various bikes from the past century.

Stamp 'n Hand

200 4th Street S.
rubberstampslacrosse.com (608) 784-1234
This shop should be on every shopper's agenda. Something for everyone, whether you are looking for postcards & cookie cutters or seeking unique & quality gifts, toys, and decorative accessories! The area's largest collection of rubber stamps, PLUS stencils, stickers, templates and variety papers. Open daily except some holidays.

Three Rivers Outdoors

400 Main Street
threeriversoutdoors.com (608) 793-1470
3RO is historic downtown La Crosse's premier store for the outdoor enthusiast; we handle all of your needs from hiking hydration and backpacks, canoes and kayaks for those weekend excursions to clothes that are both functional, fashionable and environmentally conscience. Mon, Tues, Sat 10am-5pm; Wed-Fri 10am-7pm; Sun 11am-4pm

Time Was Estate Sales

506 Main Street
timewasestatesales.com (608) 438-1567
Let Time Was Estate Sales handle all your estate needs! Large estates to small estates, sales in the home or we can move the estate. We are friendly and honest, have a quick turn around time and we are always sensitive to family situations and cherished memories. Fair prices.



APPAREL - GIFT - HOME - RETAIL - SPECIALTY

TJ's Cheddarheads Gift Gallery

215 Pearl Street
pearlstwest.com (608) 784-8899
The area's largest selection of La Crosse and Wisconsin souvenirs, including gift-boxed cheese, and Wisconsin made specialty foods, whimsical Holstein gifts, T-shirts, sweatshirts, cards, and more. You'll find something for everyone at this original, humorous gift store -- TJ's Cheddarheads -- birthplace of the cheesehead movement. Open 7 days a week -- located across from the Holiday Inn on historic Pearl Street.

Touch of Class

312 Main Street
touchofclasslacrosse.com (608) 784-2640
Style, Substance, Service. These are key elements of the Touch of Class philosophy. We travel extensively bringing the best designers of fashion, footwear, fine jewelry, and home accessories to the heart of downtown La Crosse. Shop in store or online to discover why you can expect something special from Touch of Class

Treasures On Main

722 Main Street
treasures-on-main.com (608) 785-0234
Treasures On Main has three huge floors of antiques, furniture, housewares, jewelry, books, linens and garden décor. All creatively displayed to inspire your unique style. One half block west of the public library. Also located on 1175 Main Street, Westby, just 25 miles south of La Crosse.

Tree Huggers Co-op

312 4th Street S.
Treehuggersco-op.com (608) 782-8733
Tree Huggers Co-op has been a family owned and operated business for the past 7 years. We take pride in providing our community with unique products, and continue to build strong relationships with other small businesses, local vendors, and artists. Whether you are looking for unique gift ideas or you are treating yourself to some new threads, stop in and browse our unique selection today! Think big! Shop small! Open M-Th 11 am - 7 pm and Sat 11 am - 5 pm.

Wedding Tree

418 Main Street
theweddingtree.com (608) 784-6850
The Wedding Tree has been a locally owned bridal wear shop since 1976. We have years of knowledge, experience and exceptional customer service to assist you with your special day. Prom, Pageant, Bridal, Tuxedo, Mother of the Bride or Groom, and all the accessories as well as any specialized gifts you may need can be found with us, plus much more. The inventory of thousands of items changes daily. Our 17,000 square foot facility boasting 25 dressing rooms awaits your visit.

Western Campus Shop

400 6th Street N.
westerntcbooks.com (608) 785-9140
Although we're housed at the technical college, we're your downtown location for all your office supply needs. Look for us next to the historic Hixon House. You'll be surprised at our competitive pricing. Open Mon. 7:30 am - 7:00 pm; Tues.-Thurs. 7:30 am-5:00 pm; Fri. 7:30 am - 3:00 pm.

Wettstein's

215 3rd Street N.
wettsteins.com (608) 784-6868
Family owned and operated business since 1951. Offering great price, selection and service of appliance, electronics, furniture and mattresses. Lighting Design by Wettstein's features a wide selection of home accessories and light fixtures in a full spectrum of styles. Our knowledgeable sales team at both stores provides information and personalized advice to help you make your home uniquely yours. Let us help you with your building or remodeling project...or even help select the perfect gift! Wettstein's is open Monday - Friday 9 am - 9 pm, Saturday 9 am - 6 pm, Sunday 11 am - 5 pm.



Eat Drink



#4 HELP THE ENVIRONMENT

Having a diverse array of businesses within walking or biking distance reduces the amount of driving residents must do to shop for goods and services. It also helps to conserve land, limit sprawl and lessen traffic and air pollution.

RESTAURANTS - CAFES - COFFEE SHOPS

4 Sisters Wine Bar and Tapas

100 Harborview Plaza
4sisterslacrosse.com (608) 782-8213
4 Sisters is a new way to dine. Traditional lunchtime fare with an all you can eat salad bar and evening tapas. 4 Sisters is a chic, fun, wine tapas restaurant where people can meet to relax and share with laughter, drinks and small plates of food.

Bistro at the Courtyard

500 Front St.
marriott.com/lsecy (608) 782-1000
Enjoy the new bistro for expanded food offerings, and where we proudly serve Starbucks Coffee.

Bodega Brew Pub

122 4th Street S.
bodegabrewpublax.com (608) 782-0677
The Bodega offers Wisconsin's largest bottled beer selection. Our kitchen features La Crosse's best Reuben sandwiches, (both traditional and Ozzie's Own with mustard), Panini sandwiches, such as our signature Cubano, soups, salads and appetizers. Open Sun - Thurs: 10:00 am- 2:00 am, Fri - Sat: 10:00 am- 2:30 am.

Buzzard Billy's

222 Pearl Street
buzzardbillys.com (608) 796-2277
Good times bar and restaurant on Historic Pearl Street. Features include authentic New Orleans cuisine and a large beer selection. The Starlite Lounge, located on the second floor features a large martini, wine, and single malt scotch selection.

Buster's Bar and Grill

200 Pearl Street
bustersmenu.com (608) 782-3236
At Buster's Bar & Grill we want to make sure that your dining out experience is a blast. With a menu that features delicious wood fired pizza and creative, signature entrees, we guarantee that every member of your party will find a dish they love.

Cabin Coffee

401 Jay Street
cabincoffeecompany.com (608) 519-3055
Welcome to Cabin! We fresh roast our coffee on-site daily for the best taste! Our menu offers a wide variety for the coffee-lover and non-coffee lover – including our fresh baked bagels, fruit smoothies, hot chocolate, and frappes. Free Wi-Fi, a meeting room, and kids tee pee play area.

Cameron Park Farmer's Market

King Street between 4th St. and 5th Ave.
cameronparkmarket.org (608) 433-6708
Cameron Park Farmer's Market offers an amazing variety of vendors selling produce, meat, dairy, baked and canned goods, prepared foods, and an array of artisan crafts. The market is located in the beautiful Cameron Park with live music and other events. Open every Friday, May- October, 4-8 pm.

Digger's Sting Restaurant & Bar

122 N. 3rd Street
diggersstingrestaurant.com (608) 782-3796
Digger's Sting Restaurant & Bar, located in downtown La Crosse, has been locally owned for more than 60 years. Proudly serving baby-back pork ribs, seafood, prime rib and steaks. Enjoy cocktails in our two relaxing lounges. The ambiance and nostalgia of our "Big Band" jukebox music is truly an experience worth repeating!

Dim Sum Tea Shop

221 Pearl Street
dimsumteashop.com (608) 738-1221
Dim Sum Tea Shop (Cha Guan) opened in 2010. We offer bulk tea, Dim Sum food, soup, gifts, hot or iced drink. Bubble tea and smoothie, tea tasting party, food party, dumpling class and events. We hope to bring some culture to you!

Dublin Square Irish Pub

103 N. 3rd Street
dublinsquarepub.com (608) 519-2509
Authentic Irish Pub serving traditional Irish and American cuisine including Shepherd's Pie, fish 'n chips, with a large build-your-own burger menu. Fun atmosphere, great staff, fine food & spirits. Outdoor dining including outdoor TVs and music.

Fat Sams Bistro

412 Main Street
eatfatsams.com (608) 782-7267
An eclectic American Bistro featuring flavors from around the country and around the world. Serving gourmet sandwiches, salads and homemade soups. Everything at Fat Sams is fast and fresh!

Fayze's Restaurant & Bakery

135 4th Street S.
fayzes.com (608) 784-9548
Enjoy breakfast, lunch or dinner in a comfortable atmosphere, right in the heart of downtown La Crosse. Try our famous talame bread, sourdoughs or a bakery treat. Open at 6:30 am every day. Happy hour 4:00 to 6:00 pm daily.

Festival Foods

30 Copeland Ave.
festfoods.com (608) 785-1000
We're not simply selling groceries, we're on a mission to providing our customers with a clean store, friendly people, quality products and an enjoyable shopping experience for "not a lotta money".

Grounded Specialty Coffee

308 Main Street
groundedspecialtycoffee.com (608) 784-5282
Locally owned and operated. Grounded serves fair trade and organic coffee, espresso drinks, loose leaf teas, and smoothies. We have a full line of scones, muffins, cookies, and bagels baked fresh daily. Come in early for a breakfast sandwich, and then stop in for a wrap or panini for lunch. til 11 pm.

Hackberry's Bistro

315 5th Avenue South
www.pfc.coop (608) 784-5798
Enjoy the view of Cameron Park while enjoying breakfast and lunch in a relaxing space. Fresh ingredients— vegan, vegetarian and gluten free friendly. For menus visit www.pfc.coop. Open 7 days 7 am – 3 pm. Weekend brunches.

Jules Coffeehouse

327 Pearl Street
Jules South 327 Division Street
facebook/jules-coffee-house (608) 796-1200
Downtown's first and finest European style coffee house since 1993. Fair trade/organic coffees and Organic Valley dairy products. Vegetarian soups and chili, fresh baked goods. Beer and wine available. Free wireless internet. Outside seating. Choose organic, choose fair trade, choose Jules'. For drive thru service come to Jules South for the same great coffee and more.

Kate's on State

333 Main Street
www.katesonstate.com (608) 784-3354
Cozy, intimate dining. Critically acclaimed, California influenced Italian cuisine. Creating unforgettable dining experiences for the Tri-State area for over 12 years. Full bar. Tuesday - Saturday 4:30 pm. Reservations recommended.

Kate's Pizza Amore

212 Main Street
www.katespizzamore.com (608) 782-6673
A pizza experience like no other. We're making pizza with a passion. Voted La Crosse's Best Pizza. Enjoy gourmet pizzas, amazing salads, antipasto and classic Italian entrées. Micro brews, full bar. Open 4 PM. Closed Mondays. Join us for our new Express Lunch Buffet, 11 am until 2 pm.

King Street Kitchen

141 7th Street S.
kingstreetkitchen.net (608) 784-9660
Offering fine family dining at prices you can live with! Breakfast served anytime. Homemade soups, pies, desserts. Carry outs available, large groups welcome, meeting room. Plenty of parking! Open early and open late. On the corner of 7th and King streets, right downtown.





Eat Drink

#5 NURTURE THE COMMUNITY
Independent businesses are owned by people who live in this community and are committed to investing in La Crosse's future. Locally owned businesses contribute more than twice as much to charitable causes as corporate chains do.

RESTAURANTS - CAFES - COFFEE SHOPS

Le Chateau 410 Cass Street
lechateauacrosse.com (608) 782-6498
French restaurant in historic Mons Anderson house. Upscale restaurant down town La Crosse with a European style service and authentic French food. Beautiful historical setting in the old mansion where private events can be organized and real memories made from a unique dining experience. Open Mon - Sat: 5:00 pm - 9:00 pm, reservations recommended.

Lindy's Subs and Salads 221 Main Street
lindyssubsandsalads.com (608) 785-7200
Locally owned and owner-managed for over 20 years. Lindy's has been providing La Crosse with the finest subs and salads in the area. Enjoy a delicious, made to order sub, served on fresh baked bread, with the finest meats and cheeses, and freshest veggies available. Or try one of our many fresh cut, made to order salads. Dine in or call us for the fastest, most reliable delivery in town. Outdoor seating. Open Mon.-Fri. 8:00 am - 10:00 pm, Sat. & Sun. 10:00 am - 10:00 pm.

Pearl Coffeehouse 207 Pearl Street
pearlstwest.com (608) 782-6655
Our Coffee Shop features a variety of teas, gourmet coffees, and hot beverages in a setting of an era gone by. Take the time. Relax. Enjoy. Open seven days a week.

People's Food Co-op 315 5th Ave S.
pfc.coop (608) 784-5798
People's Food Co-op is the neighborhood grocery that goes the extra mile. We are community owned. That means that we have a special understanding of how we must nourish and respect not only our shoppers, but our community and our environment as well.

Pickerman's Soups & Sandwiches 327 Jay Street
lacrossepickermans.com (608) 782-7087
Sandwiches served on our freshly baked bread. Featuring 5 gourmet soups daily, plus chili and chowder! A great selection of salads made with the finest ingredients. Enjoy our quick, courteous service and warm, relaxing atmosphere. Dine in or enjoy our patio, summer through early fall. Open Mon.-Sat., 10:30 am - 7:30 pm.

Piggy's Restaraunt & Blues Lounge 501 Front Street S.
piggys.com (608) 784-4877
Award-winning Piggy's Restaurant is on the second floor of the historic Pioneer Foundry Building, built in 1871. Located within 3 blocks of downtown hotels and convention center, this is a destination for visitors and local residents alike. Dinner selections include choice steaks, fresh seafood, and meats smoked with hickory wood from the surrounding hills and bluffs. Piggy's Blues Lounge offers an express lunch buffet and casual BBQ, salads, and sandwiches for dinner, with live blues music on Saturday nights Labor Day to Memorial Day. Piggy's opens for dinner Mon.-Fri. 5:00 pm, and Sat.-Sun. 4:00 pm; The Blues Lounge serves lunch Mon.-Fri. 11:00-2:00 and dinner beginning at 4:00 pm every night.

River Rocks Coffee 332 Front St. S.
riverrockscffee.net (608) 782-5034
We are a premier retailer serving specialty coffee, latte, espresso, cappuccino, tea, pastries, sandwiches, soups, & more. And when it comes time for lunch or an afternoon snack, dine with us for incredible soup and sandwiches prepared by our friends at The Waterfront. We are located in downtown, along the Mississippi River.

RESTAURANTS - CAFES - COFFEE SHOPS

Rocky Rococo 40 Copeland Ave.
rockysmadison.com (608) 784-3374
Rocky Rococo offers our famous pan style pizza. Our rectangular pan pizza is a bigger value. At least 20% bigger than the "other guys!" We also offer thin crust pizza, salad bar, appetizers and pasta. Kids meals available. Dine in or delivery, online ordering now available at www.rockysmadison.com. Ask about our specialty pies. Credit cards accepted. Open Sun - Thurs 10:30 am - 10 pm, Fri - Sat. 11 am - midnight.

Root Note 115 4th Street South
therootnote.com (608) 782-7668
The Root Note is an organic cafe that follows the rhythms of the harvest to create delicious crêpes both sweet and savory, salads, and soup. We serve handcrafted coffees from Kickapoo Coffee. We also have a carefully chosen selection of craft beer, wine and cider. We are an arts cafe and music venue with a wide variety of evening shows

Three Rivers Lodge 111 Front St. S.
threeriverslodge.com (608) 793-5018
Our hotel's rustic Three Rivers Lodge serves breakfast, lunch and dinner. Enjoy Western American cuisine featuring local ingredients while you sip your favorite handcrafted cocktail or a glass of fine wine. The restaurant also offers room service if you prefer to dine in the privacy of your room. Three Rivers Lodge offers a warm, relaxed feeling that reflects a comfortable approach to dining.... It's the place where people meet!

The Golden Tap 520 State St. N.
thegoldentap.com (608) 490-2030
Experience The Golden Tap, the only place in town offering 48 taps of American craft beer, including rare, seasonal and local, as well as an extensive, curated collection of large format bottled craft beer from around the world. Chef Bijan's menu draws inspiration from across the Mediterranean to showcase ingredients from Wisconsin local markets. Meet friends and relax in our retro urban-chic atmosphere. Start tapping December 2014.

The Waterfront Restaurant & Tavern 328 Front Street S., Suite 100
thewaterfrontlacrosse.com (608) 782-5400
The Waterfront is a seasonal American restaurant that highlights fresh, high quality seafood and USDA Prime beef. Award-winning menu and service. Open lunch and dinner with downtown's only outdoor patio directly on the Mississippi River. Live music every weekend on patio or in the tavern. Reservations accepted.

The Wine Guyz 122 King Street
wineguyz.com (608) 782-9463
La Crosse's original wine bar, The Wine Guyz offers an ever changing list of 30+ wines by the glass on our state of the art nitrogen tap system, and 200+ wines in our wine shop. Enjoy our paninis, gourmet cheese plates, and pizzas along with a glass of wine or craft beer. Beautiful gift baskets.

Union Market 400 6th Street N.
theunionmarket.com (608) 785-9403
The Union Market has five unique restaurants. Located all together in the Kumm Center on Western Technical College campus. There is dedicated Union Market parking in Lot L. We have breakfast, burgers, chicken, pizza, stir fry, subs, burritos, salad, soups, desserts, beverages. Open Monday- Thursday 7 am- 7 pm and Fridays 7 am- 1:30 pm.





Treat

BAKERIES AND TREAT SHOPS

Cake Quake Custom Cakery 115 5th Ave. S.
cqcustomcakery.com (608) 769-3066
We do it all, from baby cakes to birthday cakes, holiday cakes to graduation cakes, or anniversary cakes to wedding cakes!!! We offer custom cakes designed to your liking, cupcakes or layered cakes to add dimension to any theme, and various flavors of cakes, icings, and fillings! Mix and match options to create the cake of your dreams!

Fayze's Bakery 135 4th Street South
fayzes.com (608) 784-9548
Try our famous talame bread, sourdoughs, bars, muffins, cookies and bakery treats. Open at 6:30 am every day. Visit often - our bakery offerings change daily! Call ahead for special orders.

Finnottes 417 Main Street
www.finnottes.com (608) 782-3184
Finnottes has the largest assortment of candy, nuts, chocolates, and gifts in the area. If you want the best in nuts, chocolates or candies, you'll find that and more. We've added cold drinks, ice cream treats, greeting cards, and many more old fashioned candies. From individual treats to wedding candies to corporate gifts, Finnottes is a wonderful way to sweeten up your stay in La Crosse.

Great River Popcorn and Ice Cream
510 Main Street (608) 782-1930
greatriverpopcorn.com
Stop in and shop our gourmet popcorn selection and 20 flavors of chocolate shoppe ice cream. We also carry Wisconsin meats and cheeses, as well as other products for the state. We are located in the heart of downtown, next to the Cathedral on Main Street. POP IN - We guarantee it will 'brighten' your day.

International Bake Shoppe 444 Main Street
internationalbakeshoppe.com (608) 782-4680
Here at International Bake Shoppe, we make sure that our ingredients, cakes, and desserts are the best and freshest. We take pride in offering the best products with the friendliest service in the area. Why go to a big box store and get a frozen generic cake when we offer custom order cakes freshly baked on site. All of our cakes are creatively decorated by experienced decorators that you can speak with personally. Stop by for great cakes and friendly staff.

Kathy's Cookies 125 6th Street South
kathyscookies.com (608) 782-7100
Kathy's specializes in creatively decorated cookies, specialty cookies, dessert bars and cinnamon rolls. Everything is made from scratch. Open for walk-in customers. Call us for special custom and personalized cookie orders.

The Pearl Ice Cream Parlor 207 Pearl Street
pearlstwest.com (608) 782-6655
Step back in time when you enter this 1930's era soda fountain and confectionery. Enjoy the rich ice cream malts, shakes and sundaes, or our hand-dipped chocolates and espresso while you marvel at this working museum. This sweet treat is a La Crosse treasure. Open seven days a week.



Live

PUBS, TAVERNS, CLUBS AND LOUNGES

4 Sisters 100 Harborview Plaza
4sisterslacrosse.com (608) 782-8213
Chic, fun, wine tapas restaurant where people can meet to relax and share with laughter, drinks and small plates of food. Live music on weekends.

Bodega Brew Pub 122 4th Street S.
bodegabrewpublax.com (608) 782-0677
The Bodega offers Wisconsin's largest bottled beer selection, including rare & vintage, along with 18 constantly-changing tap offerings and a full liquor selection. Live music on weekends.

Brothers Bar and Grill 306 Pearl Street
brothersbar.com (608) 784-0522
Founded in 1990 in La Crosse and since then has expanded to 17 locations. Whether it's for the food, beverage, or our high-quality atmosphere, we hope you enjoy your time with us!

Cavalier Lounge 114 5th Ave. N.
cavaliertheater.com (608) 782-3566
La Crosse's bar of choice for craft cocktails and beer, with over 300 quality spirits and 100 brews served by a staff of modern mixologists trained in the classic bar method.

Dublin Square Irish Pub 103 3rd Street N.
dublinsquarepub.com (608) 519-2509
Authentic Irish Pub. Stop in for great music, fun bartenders, delicious food, entertaining conversations, and of course, the clanking of the pint.

Root Note 115 4th Street S.
therootnote.com (608) 782-7668
A carefully chosen selection of craft beer, wine and cider. Music venue with shows including Jazz Tuesday evening, Open Mic every Thursday evening and Friday and Saturday evening shows.

Piggy's Blues Lounge 501 Front Street S.
piggys.com (608) 784-4877
Piggy's Blues Lounge offers live blues music on Saturday nights Labor Day to Memorial Day.

Starlite Lounge 222 Pearl Street
buzzardbillys.com (608) 796-0905
The Starlite Lounge, located on the second floor of Buzzard Billie's features a large martini, wine, and single malt scotch selection. Step back in time and check out our Happy Hour specials and live music.

Top Shots Pool and Darts 137 4th Street S.
topshotspool.com (608) 782-6622
The La Crosse area's premier place to go for pool, darts and a great time. Featuring eleven immaculate pool tables, five superb dart boards and more comfortable seating than you can shake a stick or a cue at. Amazing nightly drink specials.

The Waterfront Tavern 328 Front Street S.
thewaterfrontlacrosse.com (608) 782-5400
Downtown's only outdoor patio directly on the Mississippi River. Live music every weekend on the patio or in the tavern.

The Wine Guyz 122 King Street
wineguyz.com (608) 782-9463
La Crosse's original wine bar, offers an ever changing list of 30+ wines by the glass on our state of the art nitrogen tap system, and 200+ wines.

Nightlife!

Downtown La Crosse has an active night life with live music and great drinks at many downtown establishments.



Fitness Beauty

#7 HAVE MORE CHOICES

Marketplaces of small businesses help to ensure more innovation, competition, and lower prices over the long term. Independent businesses choose products based on what their local customers want and need are.

FITNESS AND WELLNESS

Anytime Fitness 114 5th Avenue S.
anytimefitness.com (608) 519-5990
Anytime Fitness is a convenient, co-ed fitness facility. Members enjoy 24-hour access, state-of-the-art equipment, tanning, fitness classes and personal training programs. Plus, our health club has a friendly and supportive atmosphere. To help you get started, each new member receives a FREE personal fitness orientation. Come in and see our fitness center for yourself. We'd love to show you around!

La Crosse Area YMCA 1140 Main Street
laxymca.org (608) 782-9622
The Y is the nation's leading nonprofit organization strengthening communities through youth development, healthy living, and social responsibility. State-of-the-art fitness equipment, and hundreds of free group fitness classes. The most friendly, caring, and nurturing staff you'll find in the La Crosse area and beyond! Everyone is welcome at the Y.

LiveWell Chiropractic & Wellness 219 Pearl St.
livewellwi.com (608) 782-6800
We have created a comfortable and relaxing environment so that you can have a positive healing experience, whether you are here due to an injury, pain, or wellness care. Our mission is to provide you with gentle high quality care so that your body can restore health and balance. We offer chiropractic care and massage therapy services. Hours: MWTh 8am-12 pm and 2pm-5pm and T and F massage only 9am-2:30pm. Don't Just Live, LiveWell

Quality of Life

La Crosse offers award-winning quality of life. We have world-class health care, outdoor recreation and numerous fitness and wellness centers.

16.

Premier Fitness 505 King Street, Suite 5
premierfitness.org (608) 793-1300
Premier Fitness & Wellness is a full service health club offering One on One Weight Loss Coaching, Personal Training, Group Personal Training, Group Fitness Classes, Circuits, Free Weights, TONS of Cardio Equipment, Saunas, Tanning, Massage, Full Locker Rooms with Showers, Towels Service and above all the motivation and accountability you need to reach your health & fitness goals!

Serenity Hands Massage
125 7th Street N., Suite B (608) 780-9369
serenityhandsmassage.com
If you're looking for a professional massage therapist, you've come to the right place. The power of touch is a huge component to healing. Offering Relaxation, Reflexology, Aromatherapy, Deep Tissue and Trigger Point Work, Sports Massage, Pre and Post Sport event, Pre and Post Natal, Infant and Child massage and Healing Touch.

The Yoga Place 444 Main Street, Suite 204
yogalacrosse.com (608) 784-2622
For more than 25 years The Yoga Place has provided excellent instruction in the Iyengar method which emphasizes a balance between flexibility, strength, endurance, and relaxation. We have the best-equipped yoga studio and the most experienced yoga teachers in the area. The Yoga Place is where yoga is more than exercise and instruction is individualized. Find us on Facebook.



BEAUTY SALONS AND SPAS

Angie's Skin and Body Care
125 7th Street N., Suite B (608) 386-0308
angieSSkinandbodycare.com
We offer professional airbrush spray tanning, airbrush makeup as well as body makeup, full body waxing, custom facials, body treatment with massage, retail skincare and wellness, we are mobile for airbrush tanning and makeup services.

E-Spa Day Spa 200 Main Street
espa-tlynmakeup.com (608) 796-1907
E-Spa provides luxury and relaxation through a variety of meditative, holistic, and organic spa services and body treatments. E-Spa is a complete day spa featured in American Spa Magazine- January 2014 issue. We are a full-service organic day spa offering manicures, pedicures, massages, facials, Bali bath treatments, waxing, tinting and makeup application. We specialize in bridal makeup, for the bride alone or the entire wedding party. We offer our own line of mineral based makeup, TLYN--Truly Loving You, Naturally.

Lush Salon 111 5th Avenue South
lushsalonlax.com (608) 519-1114
Lush Salon offers a cute, cozy, relaxing atmosphere, and specializes in the latest trends in hair coloring and cuts. Our stylists attend many hair shows and classes to keep up to date on what's happening in hair fashion. We believe that every guest that enters our salon should be given a style to best fit who they are and their lifestyle. That's why each guest receives a full consultation, along with a haircut with knowledge. We provide all the products we use to keep your hair looking salon fresh every day.

Metropolitan Salon and Day Spa
600 3rd Street N., Suite 103
metropolitanspa.com (608) 784-6441
Our revitalizing spa and salon offers an extensive array of services including body treatments, massage, water treatments, facials, makeup, waxing and a complete hair and nail salon. We are happy to accommodate groups for parties, meetings and social functions. Most importantly, please relax and renew.

Orange Pearl Salon 300 Pearl Street
opsalon.com (608) 782-2868
Nestled in the heart of downtown La Crosse, the Orange Pearl Salon is a vortex for next level beauty. Where leading edge fashion meets unparalleled service and skills, the Orange Pearl Salon delivers an impeccable spa experience to their diverse clientele. Transform your norm at the Orange Pearl Salon.

Salon Medusa 1353 Avon Street
facebook.com/salonmedusa (608) 782-0707
Salon Medusa is a full-service salon and cuts hair for both men and women. It also offers such services as hair coloring, highlighting, hair extensions, makeup and elegant bridal styles. We Carry All ON-ESTA Products. Onesta has a commitment to sustainable living, as well as exciting new products!

Tease Barbershop and Salon 126 5th Ave. S.
teasesalonlacrosse.com (608) 386-1551
Tease Barbershop & Salon is an eclectic mix of classic barbers, skilled stylists, and spa specialists. It is designed after a vintage inspired barbershop and salon. With wood floors, fun artwork, and comfortable furnishings. We provide a full range of services including classic fades, amazing color, sugaring and spa treatments. Here at Tease Barbershop & Salon, we create lasting relationships with our quality service and friendly atmosphere.



17.

PARKS

Arts

Entertainment

#6 CONSERVE TAX DOLLARS

Neighborhood and downtown businesses require less public infrastructure and make more efficient use of city services compared to big-box stores and shopping centers.



ART GALLERIES AND THE PERFORMING ARTS

All Glazed Up 205 Pearl Street
allglazedup.com (608) 782-7248
Paint your own pottery! You paint it, we fire it, and you've got beautiful pottery designed by you! Our trained staff will help ensure your pieces end up as a work of art. We also offer glass fusing which makes beautiful glass pieces and jewelry. All ages welcome, no experience required, we ship.

Art 211 Pearl 211 Pearl Street
pearlstreetwest.com (608) 784-8899
Art 211 Pearl is a gallery featuring area artists that produce work reflecting the beauty of the coulee region. You'll find both original paintings and prints, as well as jewelry, available in the gallery, located in historic "Pearl Street West".

by James Galleries 511 Main Street
Behind the Brewery 1026 Front Street S.
jamesgalleries.com (608) 785-0787
Fine art galleries featuring a distinctive collection of national and internationally known artists. The secret art of Dr. Seuss; works by Marc Chagall, Salvador Dali, Pablo Picasso and more.

Cavalier Theater 114 5th Ave. N.
cavaliertheater.com (608) 782-3566
Entertainment venue for the performing arts, hosting such events as concerts, music recitals, dance and theatrical performances, stand-up comedy shows, meetings and even weddings.

Gallery La Crosse 320 Main Street
gallerylacrosse.com (608) 782-4278
Over 50 local fine artists and crafters offer their own works in their own way; blended in our wheelchair accessible main level gallery with antiques and vintage wares, art cards, jewelry, and La Crosse souvenirs. Step down into our "Rustic Cellar" for shabby chic, garden, birding, estate liquidations, wine gizmos and primitives. Free gift wrapping. Art classes available. Open: Wed.-Sat. 11-6 and at other times.

Generous Earth Pottery 321 Main Street
generousearthpottery.com (608) 782-3904
Handmade pottery! We offer a wide variety of unique and locally made pottery to suit every style and budget. From coffee mugs, bowls, plates and platters, to pitchers, chip and dips, one of a kind vases. Functional and beautiful! We also offer classes! A must see while in La Crosse!

Grand Hotel Ballroom 207 Pearl Street
pearlstreetwest.com (608) 784-8899
The Grand Hotel has been transformed into a unique and charming venue for private events. With accommodations up to 150 guests, the art deco design and attention to detail creates an atmosphere that will leave a lasting impression on your guests for years to come.

Grand River Station Gallery 315 3rd Street S.
State Street Gallery 1804 State Street
statestreetartgallery.com (608) 782-0101
Featuring works by various local and regional artists. Original and reproduction artwork, jewelry, silks, pottery, sculptural boxes, table art, unique photo frames and many one-of-a-kind pieces. To schedule an appointment, please call the gallery.

ART GALLERIES AND THE PERFORMING ARTS

La Crosse Center 300 Harborview Plaza
lacrossecenter.com (608) 789-7400
The La Crosse Center features two grand halls that combine for 36,000 square feet. The second floor hosts a 6,000 square foot Ballroom that has a spectacular view of the Mississippi River. The entire complex provides nearly 100,000 square feet of meeting and exhibit space. The La Crosse Center is a premier facility in the Midwest as a convention site and entertainment destination.

La Crosse Community Theatre 428 Front St. S.
lacrossecommunitytheatre.org (608) 784-9292
A La Crosse tradition since 1963. We produce over eleven shows throughout the year, including dramas, comedies, and children's performances. We also offer educational opportunities for youth. A complete schedule is available at our website. Learn theatre by doing theatre in a fun, collaborative environment.

La Crosse Symphony Orchestra
201 Main Street, Suite 230 (608) 783-2121
lacrossecommunitytheatre.org
Providing the greater La Crosse area with 14 symphonic concerts each year. A non-profit corporation providing quality music, educating people in symphonic repertoire, and encouraging development of all musicians.

Old School Variety Show
oldschoolvarietyshow.com (608) 317-2917
The Old School Variety Show returns to the Cavalier Theater for the new season. A delightful mix of music, theater, comedy and storytelling. Each and every show takes on its own natural rhythm dictated by the invited performers. Michael Scott is your host. Tickets on sale at The Peoples Food Coop and McCaffrey's Coffee across from UWL.

Historic Hollywood Theater
hollywoodtheaterlax.com 123 5th Ave. S.
This Art Deco-style former movie house opened in 1936. The Hollywood Theater is undergoing renovation to bring it back to the grandeur that it once enjoyed.

Pump House Regional Art Center
119 King Street (608) 785-1434
thepumphouse.org
Three art galleries, a theater, classrooms and twin vaulted wood ceilings accent the interior of this re-purposed 1880 waterworks structure. A cultural center since 1976, the historic Pump House is home to award winning concerts, theater, comedy, films, and classes in addition to exhibitions of the finest regional art. No admission fee required for galleries and complimentary tours of the facility are available.

Rivoli Theatre 117 4th St N.
rivoli.net (608) 785-2058
Voted Best Cinema and Budget Entertainment of La Crosse County. The Rivoli is a second-run movie theatre with a menu including gourmet pizza and panini sandwiches, with craft and specialty imported beer. The Main Theatre seats 600 guests, the Screening Room seats 50 guests and the Party Room is available to rent for private parties.

Satori Arts 201 Pearl Street
satori-arts-gallery.com (608) 785-2779
An extraordinary collection of Chinese artifacts, bronze, hand carved temple pieces and ceramics. Unique hand crafted jewelry and gifts, natural Mississippi River pearls, graphics, sculptures and works by local and international artists. Downtown across from the Radisson Hotel and Holiday Inn Hotel and Suites.





Arts

Event Calendar

ART GALLERIES AND THE PERFORMING ARTS

Viterbo University Fine Art Center

929 Jackson Street (608) 796-3100
viterbo.edu/fac

The Theater and Music programs enrich the quality of life in the region by enhancing cultural opportunities through the presentation of performances of significant artistic and cultural merit. The Viterbo University Gallery features the work of students and faculty, as well as the work of regionally and nationally known artists and graphic designers.

UWL Center for the Arts 16th & Vine Streets uwla.edu/map/arts (608) 785-8230

The Center for the Arts, houses classrooms, studios, and theatre facilities for the Departments of Art, Music, and Theatre Arts. The Toland and Frederick Theatre have performances for the public throughout the year. The UW-La Crosse Art Gallery displays works by student, faculty, regional and nationally-known artists in all areas of art.

Warehouse 328 Pearl Street WarehouseRocks.com (608) 784-1422

The Warehouse is one of America's longest-running all-ages alcohol-free independent concert venue. The Warehouse has played host to over 6000 bands and acts, gaining a great reputation for being one of the best places to see live bands in the Midwest.



22.

Weber Center for the Performing Arts

428 Front Street S. (608) 784-9292
webercenterfortheperformingarts.org

Weber Center for the Performing Arts is a collaborative venue serving as a performance and administrative center for La Crosse Community Theatre and as a performance and learning center for Viterbo University. For a complete schedule see our website.



You can find visual and performing arts at the places on the preceeding pages and at the following unexpected places.

Grounded Specialty Coffee
Designing Jewelers
Downtown Mainstreet
Stamp 'n Hand
Tease Salon
The Root Note
The Wine Guyz

Sidewalk Poetry
Storefront Art in the Windows

"Confluence" Art Mural

Visit the art mural on the west side of the Pump House Regional Art Center.

Sculptures and Public Art

Pick up our Sculpture Guide to find over 50 sculptures and public art displays.

SPRING

Eat Week

First Week in March

Discover and celebrate downtown restaurants, cafes and eateries. Pick a place and choose from a select menu that celebrates the season!

The Trend Event

Third Thursday in March

Experience a fresh showcase of downtown! Discover the latest trends in technology, fashion, design, home interiors, art, beauty and fitness. Enjoy live models, entertainment, tastings, silent auctions and more!

Spring Fling

Second Weekend in April

Discover new spring trends, products, foods and fun! Kick off the season Friday evening with refreshments, special events and extended hours.

Downtown Walk Around

May - June

Take the downtown walking challenge. Participate by obtaining a Downtown Walk-Around card and visit each business to receive a stamp and qualify for prizes.

SUMMER

Artspire

Second Weekend in June

Celebrate the arts in downtown La Crosse. Discover visual and performing arts, wine tastings, food and fun throughout the streets of downtown.

Moon Tunes

Thursday nights all summer

Enjoy music, food and fun in Riverside Park Thursday evenings all summer long.

Riverfest

4th of July Weekend

River activities including River City Water Ski Shows, top name entertainment and continuous events. Fireworks, food, crafts, and music.

Sidewalk Daze

Third Weekend in July

Enjoy great deals during our annual sidewalk sales, featuring music, specials and fun for everyone! Street dance Friday night with the La Crosse Jazz Orchestra.

Downtown Sound

Labor Day Weekend

Music festival on Pearl Street featuring live entertainment on a bicycle-powered stage! Bicycle Festival and events in Cameron Park!

Check our website for actual date and details on each listed event and more!

LACROSSEDOWNTOWN.COM

FALL

Plein Air Art Event

Third Week in September

Between the Bluffs Plein Air painting event in downtown by the La Crosse Arts Initiative.

Oktoberfest

First Weekend in October

Join us for La Crosse's premier fall festival! Celebrate German heritage with music, food, beverages, and more. We have events and activities for all ages.

Historic Day

Second Saturday in October

Enjoy this fun festival that marks the rebirth of our historic downtown. Celebrate the history of downtown, where all activities are free and fun for the whole family!

Tour of Upper Living

Second Sunday in October

Tour downtown residential apartments, lofts and condos. See what all the buzz is all about living next to charming shops, cafes, museums, and Riverside Park!

Trick or Treat

Last Saturday in October

Bring the family, dress-up in your favorite costume to enjoy tricks, treats and Halloween fun, 11 am - 3 pm.

HOLIDAY

Holiday Open House

Second Friday in November

Kick off your holiday shopping downtown! Our stores are open Friday night with longer hours, promotions, refreshments and fun. Make a night of it downtown!

Shopping Weekend

Third Week in November

While the men are away- Come downtown to shop and play! Hunt for the best gifts for yourself and everyone on your list at our charming downtown shops.

Small Business Saturday

After Thanksgiving

This national campaign highlights the benefits of supporting local stores. Shop small and shop local this holiday season in downtown La Crosse.

Riverside Rotary Lights

Thanksgiving-December

Enjoy two million lights in Riverside Park. Santa, live reindeer, entertainment and more! Admission is free, monetary or non-perishable food donations accepted.



23.



Love

WEDDINGS AND EVENTS

Crystal Layland Events 113 5th Avenue South
crystallayland.com (612) 275-8500
Event Planning and Styling for individuals and businesses for your next celebration or promotional event. We carry invitations and social stationery, including letterpress. Appointments are encouraged

Jordana Snyder Photography
115 5th Avenue S., Suite 407 (608) 397-5854
jordanasphotography.com
We specialize in Weddings, Destination Weddings, Engagements & Private bridal boudoir sessions. We pride ourselves on our Creative+ Fun photographic approach... and we LOVE to create unique beautiful images for our clients! Contact us to set up your free in studio consultation, we want to hear about your wedding day vision and how we can best capture it!

Weddings by Nancy 400 Main Street
weddingsbynancy.com (608) 796-2257
Weddings by Nancy is a full-service wedding and event planning company. We work closely with our clients to create the most amazing and memorable events for them and their guests. Our twelve years of experience and fresh approach guarantees a stylish and unique event every time. We also offer design for corporate events. If you are too busy, or just want your event taken to the next level, don't hesitate to call. Our initial meeting is free of charge.

Wedding Tree 418 Main Street
theweddingtree.com (608) 784-6850
The Wedding Tree has been a locally owned bridal and formal wear shop since 1976. Under the current ownership and management since 1996, we have years of knowledge, experience and exceptional customer service to assist you with your special day. Prom, Pageant, Bridal, Tuxedo, Mother of the Bride or Groom, and all the accessories as well as any specialized gifts you may need can be found with us, plus much more. The inventory of thousands of items changes daily. Our 17,000 square foot facility boasting 25 dressing rooms awaits your visit.

Downtown is a center for weddings and special events. See the sections; Shop, Eat, Beauty, Arts, Stay and Serve for jewelers, florists, caterers, stylists, and invitations.

JEWELERS
Crescent Jewelers
Designing Jewelers
Howes Diamond Jewelers
Rose Jewelers

EVENT VENUES
Cavalier Theater
Court on Main
Grand Hotel Ballroom
La Crosse Center
La Crosse Queen Cruises
Le Chateau
Piggy's Ballroom
Pump House Regional Art Center
Radisson Hotel
The Waterfront
Viterbo University
Weber Center for Performing Arts



Stay

HOTELS AND ACCOMMODATIONS

Candlewood Suites 56 Copeland Ave.
candlewoodsuites.com (608) 785-1110
Our comfortable studio and one-bedroom suites feature a fully equipped kitchen, large workspace, and over-stuffed recliner. Plus, our "Uniquely Candlewood" signature amenities allow our guests to live, work and relax while away from home for a short term or extended stay. Consider us home!

Courtyard by Marriott Hotel 500 Front St. S.
marriott.com/lsecy (608) 782-1000
There are more choices and more options with your totally new stay at our hotel. Newly renovated in 2012, you will be able to be productive or just relax in our casual meeting and workspace. Enjoy the bistro, where we proudly serve Starbucks Coffee with Free Wi-Fi, as well as our updated stylish guest rooms and beautiful river view.

GrandStay Residential Suites 525 Front St. N.
lacrossegrandstay.com (608) 796-1615
Downtown with access to the Mississippi River and walking trails, the GrandStay Residential Suites Hotel specializes in extended stay accommodations. We offer One Bedroom, Two Bedroom and Two Bed Studio Suites. Nightly, weekly and monthly rates available. Enjoy the comforts of home with the services of a grand hotel.



Holiday Inn 200 Pearl Street
holidayinn.com/lacrossewi (608) 784-4444
Situated two blocks from the Mississippi River and across the street from the La Crosse Center, in historic downtown, this La Crosse, Wisconsin hotel's location puts guests within walking distance of a variety of bars, restaurants and shopping. We welcome visitors with a courteous staff who strive to make their stay more enjoyable.

Radisson Hotel 200 2nd Street S.
radisson.com/la-crosse-hotel-wi (608) 784-6680
When you choose the Radisson La Crosse, you are ideally positioned in the heart of downtown with views of the Mississippi River and near popular attractions. Work off tension in the fitness center, melt away stress in the heated pool, enjoy a meal inside the on-site Three Rivers Lodge or recharge inside one of the hotel's 169 rooms. Free high-speed Internet access, complimentary parking and complimentary shuttle service to the La Crosse Municipal Airport and Amtrak Depot.

**Coming in 2015
Hampton Inn and Suites**
A four-story, 126-room Hampton Inn and Suites will feature an indoor swimming pool, whirlpool, fitness center, meeting room, free hot breakfast and internet, and all rooms will include a flatscreen television, mini-fridge, and microwave.

The Charmant Hotel
The Charmant; French for charming, will be a boutique hotel that will occupy the former Ross Furniture building on State Street. The building, dates back to 1898 when it was the Funke Candy Company.

Play



#8 LOCAL EXPERTISE

Local business owners and employees often possess a level of expertise and a passion for the products they sell. They also tend to have a greater interest in getting to know their customers who are after all their neighbors.

MUSEUMS AND VISITOR CENTERS

Children's Museum

207 5th Avenue S.
funmuseum.org (608) 784-2652
Learning and fun...rolled into one! Three floors of interactive exhibits for ages 1-12 and their adult companions, plus "Mt. LeKid" climbing wall, a multipurpose theater, the "Ta-Da!" gift shop, and two birthday party/meeting rooms. Open Tues- Sat 10 am- 5 pm, Sundays Noon-5 pm (closed Mondays and major holidays). \$6 per person (FREE for infants and members).

Dahl Auto Museum

711 3rd Street S.
dahlautomuseum.com (608) 791-6494
Visit the Dahl Auto Museum. Take a stroll down memory lane and immerse yourself in the rich history of the most widely used mode of transportation, the automobile. The Dahl Auto Museum celebrates the Dahl family's involvement as automotive dealers spanning over 100 years and 5 generations. The Museum also features the history of the automobile through the eyes of the Ford Motor Company, an extensive hood ornament collection, and many beautiful, restored, classic automobiles from the turn of the 20th century to the present. Hours: Thursday, Friday, and Saturday 10 AM - 4 PM. Admission: \$4 Adults, \$3 Children ages 9-16, \$3 Seniors 62+, Children ages 8 and under are FREE when accompanied by adults.

Historic Downtown Walking Tours

Downtown Mainstreet 500 Main Street
lacrossedowntown.com (608) 784-0440
Take the self guided historic downtown walking tour and learn about our local historic architecture. A self guided sculpture tour to find over 50 sculptures and public art displays located throughout Downtown and the City of La Crosse is available at the Downtown Mainstreet office.

26.

La Crosse Area Convention & Visitors Bureau

410 Veterans Memorial Drive (608) 782-2366
explorelacrosse.com
Non-profit destination marketing organization dedicated to creating an economic impact through the attraction of leisure, group, and convention travelers to the greater La Crosse region. We are local hospitality and tourism resource! Contact us to find out why so many people enjoy to Explore La Crosse.

La Crosse Historical Society Hixon House Museum

429 7th Street N.
lchshistory.org (608) 782-1980
Tour an extravagant Victorian lumber baron's home. It is listed on the National Register of Historic Places. Built in the 1800s by lumberman Gideon Hixon and preserved with the original furnishings, winter tours by reservation.

Riverside Museum

Riverside Park
lchshistory.org (608) 782-1980
Located in Riverside Park near downtown La Crosse. Open Memorial Day-Labor Day & weekends in Sept. & Oct., Monday-Friday 10:30am-5pm and admission is \$2 for adults, \$1 for children, and \$5 for families. The museum focuses on local history and the steamboat War Eagle.



ADVENTURE, CRUISES AND TOURS

Historic Trolley Tours

410 Veterans Memorial Drive
explorelacrosse.com (608) 782-2366
Discover La Crosse's beautiful riverfront, historic districts, breathtaking overlooks and scenic parks from our unique, guided trolley bus! The trip begins downtown at the La Crosse Area Convention & Visitors Bureau in Riverside Park. Enjoy the scenery of La Crosse while relaxing on the air-conditioned trolley bus. The bright red trolley bus is a nostalgic re-creation of the types of vehicles that traversed the streets of La Crosse in days gone by. Tours are approximately 1.5 hours in length.

International Friendship Garden

Riverside Park
riversidegardens.org (608) 791-4769
La Crosse enjoys thriving relationships with sister cities, business partners, students and people from around the world. To celebrate the success of these partnerships, and build a tribute to the culture and traditions of our worldwide friends, a 3-way partnership including the city of La Crosse, the Bluff Country Master Gardeners, and the Riverside International Friendship Gardens Board of Directors, has worked together to create the Riverside International Friendship Gardens in Riverside Park along the banks of the beautiful Mississippi River.

Canoe, kayak, bike rentals and fishing information:

Three Rivers Outdoors (608) 793-1470
La Crosse Park and Recreation
Department (608) 789-7500
The Outdoor Connection at
UW-La Crosse (608) 785-8600
La Crosse Area Convention
and Visitors Bureau (608) 782-2366

Birdwatching

More than 200 species of birds live in or pass through the La Crosse Area in a typical year, and travelers don't have to go far to see them. Bald eagles are often seen right in Riverside Park.

La Crosse Loggers

1225 Caledonia Street
lacrosseloggers.com (608) 796-9553
The La Crosse Loggers Baseball Club is a summer collegiate baseball team that has called Copeland Park on La Crosse's Northside their home since 2003. Offering family affordable baseball entertainment at its finest, there's always a memory waiting to be made at "The Lumberyard."

La Crosse Queen

Riverside Park
lacrossequeen.com (608) 784-2893
May-Oct, Paddle wheeler boat for individual and group cruises on the Mississippi River Riverside Park. The La Crosse Queen is a modern-day replica of the grand river boats that plied the Mississippi River in the late 19th Century. She is one of the few authentic Mississippi River paddlewheel river boats still in operation in the United States today.

Mississippi Explorer Cruises

Riverside Park
mississippiexplorer.com (877) 647-7397 ext. 1
Join us for unique, interactive, and fully-guided riverboat cruises exploring the scenic backwaters of the Mississippi River's wildlife refuge. Operating May-October, providing Wildlife Eco-Tours, Wildlife Sunset Cruises, and Specialty Cruises, all departing from La Crosse's Riverside Park (South end). Private Charters & Group Tours available.



27.

Service



FINANCIAL INSTITUTIONS

Associated Bank 605 State Street
associatedbank.com (608) 793-3800
We're proud of our long and rich tradition of providing superior financial services to our communities, combined with exceptional customer service. Personal service is our guiding principle, from providing products that meet and exceed individual customer needs, to doing the "little things" that make your experience with Associated a special one.

Citizens State Bank 620 Main Street
citizensstatebank.us (608) 785-2265
Call us for all of your banking needs. We are conveniently located in downtown La Crosse and on Main Street in Onalaska. At Citizen's State Bank, our customers are family and we take pride in our mission to exceed our customers' expectations. Let us be "Your partner in banking."

Community Credit Union 311 Main Street
communityccu.com (608) 779-2400
Community Credit Union is member-owned and offers a full line of financial products. Count on us for business/consumer loans, savings plans, mortgage loans, and convenient services like online banking. Four locations in La Crosse, Onalaska, and Holmen. Stop in to find out how customer owned banking can benefit you!

G.E.C.U. 225 La Crosse Street
gecuwi.com (608) 785-7720
G.E.C.U., "The Friendly Credit Union". A member owned, full financial institution serving the entire La Crosse Community since 1931. We specialize in fast, friendly and professional service. We provide a full line of financial products including mortgages, consumer loans, checking and savings products, ATM, and 24-hour Internet and phone access accounts.

28.

State Bank Financial 401 Main Street
statebankfinancial.com (608) 784-4600
State Bank La Crosse, located in the historic McMillan building in downtown La Crosse, is a full-service branch of State Bank Financial. Established in 1879, State Bank Financial is a locally owned, full-service community bank with six branch locations. We offer a complete selection of personal and business financial solutions.

U.S. Bank 201 Main Street, Suite 100
usbank.com (608) 782-8101
U.S. Bank operates in 25 states and provides a comprehensive line of banking, brokerage, insurance, investment, mortgage, trust and payment services products to consumers, businesses and institutions. U.S. Bank is dedicated to improving the communities they serve, and received the 2011 Spirit of America Award, the highest honor bestowed on a company by United Way.

Wells Fargo Bank 305 5th Avenue South
www.wellsfargo.com (608) 784-7000
Since 1852, Wells Fargo has been helping individuals succeed financially, enabling local businesses to thrive, and investing in the local communities it serves. In 2011, Wells Fargo provided nearly \$1.5 million to Wisconsin nonprofits and schools. In addition, team members logged 20,800 volunteer hours in communities across the state, including La Crosse.



HIGHER EDUCATION

UW-La Crosse 1725 State Street
uwlax.edu (608) 785-8000
The University of Wisconsin-La Crosse is a comprehensive four-year institution within the University of Wisconsin System awarding bachelor's, master's, and one doctoral degree.

Viterbo University 900 Viterbo Court
viterbo.edu (800) 848-3726
Founded by the Franciscan Sisters of Perpetual Adoration in 1890, Viterbo remains committed to its Catholic Franciscan values and its mission to prepare students for faithful service and ethical leadership.

Western Technical College 400 7th Street N.
westerntc.edu (608) 785-9200
Western Technical College provides relevant, high quality education, in a collaborative and sustainable environment, that changes the lives of students and grows our communities.

HOSPITALS

Gundersen Health System 1900 South Ave.
gundersenhealth.org (608) 782-7300
Gundersen Health System is where caring meets excellence through a comprehensive health network of wholly owned and affiliated services. It's where nationally recognized quality meets dedicated, compassionate professionals, caring for patients in all stages of life. A new state-of-the-art hospital, the region's highest level trauma center, top heart program, comprehensive cancer center, most advanced care for memory and movement disorders.

Mayo Clinic Health System Franciscan Healthcare 700 West Avenue S.
mayoclinichealthsystem.org (608) 785-0940
Starting as Western Wisconsin's first hospital in 1883, Mayo Clinic Health System- Franciscan Healthcare continues to put the needs of our patients first as we deliver safe, high-quality patient care. Today we are part of a respected network of community-focused hospitals and clinics that serve Iowa, Minnesota, Wisconsin and Georgia. Our affiliation with Mayo Clinic brings recognized medical expertise into our local community.

#9 PRESERVE ENTREPRENEURSHIP

Entrepreneurship fuels America's economic innovation and prosperity, and serves as a key means for families to move out of low-wage jobs and into the middle class.

SERVICES

Advisors Management Group
505 King Street, Suite 208 (608) 782-0200
advisorsmanagement.com
Advisors Management Group provides financial planning, investment advising, small business accounting, tax planning, and tax preparation for individuals and small businesses. Advisors Management Group provides the highest standard of care in advising individuals, families, and businesses on healthy financial choices.

Authenticom, Inc. 400 Main Street, 3rd Floor
authenticom.com (608) 796-1167
A leading provider of data management solutions in the automotive industry. The company integrates with over 75 Dealer Management Systems (DMS) and connects with more than 12,500 dealerships in North America. Authenticom specializes in data extraction, data append, data hygiene, and data enhancement solutions for marketing companies and third-party service providers.

Chris La Shorne Architecture
lashornearchitects.com (608) 785-2626
Providing sustainable architecture & design for residential, commercial & historic rehabilitation for over 30 years.

Davy Engineering Co. 115 6th Street S.
davyinc.com (608) 782-3130
Davy Engineering/Davy Laboratories provides consulting, engineering, surveying and environmental laboratory services. Typical engineering projects include commercial and residential developments and general municipal infrastructure such as streets and water/sewer systems.

Express Printing 227 3rd Street N.
expressprintinglax.com (608) 784-4900
Your downtown stop for full-service printing and copying. Wedding Invitations, Letterhead, Business Cards, Forms, Envelopes, Brochures, Menus, Newsletters and more! We can design for you, or use your design and print it to your specifications. Our high-speed digital copier can copy, collate, staple or punch your copies. We do full color banners at great prices! Mon- Fri 8:00 am-5:00 pm.

29.



Service Resources

#10 ENSURE THAT WE STAND OUT

In an increasingly homogenized world, communities that preserve their one-of-a-kind businesses and distinctive character are more likely to attract entrepreneurs and investment.

SERVICES

H&R Block - Tax Preparation 103 6th Street S.
hrblock.com (608) 782-6014

H&R Block is one of the world's largest tax services providers, utilizing more than 100,000 highly trained tax professionals and having prepared more than 550 million tax returns worldwide since 1955. In addition to the preparation of tax returns we also specialize in state and federal tax audit support through our audit assistance and representation programs. We are committed to the factors that led to the company's success: superior customer service, a pledge to stand behind our work and a commitment to serving clients for over 93 years of tax preparation experience.

I & S Group 201 Main Street, Suite 710
is-grp.com (608) 789-2034

We are a progressive, full service, design firm focused on providing our clients with innovative design and responsive service. Our core services include Architecture, Civil Engineering, Land Surveying, Environmental Services, Structural Engineering, Mechanical Engineering, Interior Design, Landscape Architecture, Electrical Engineering, and Community Resources Planning. The success of the firm can be attributed to positive client relations, talented and dedicated professional staff members, as well as our ability to provide creative solutions.

Legal Shield 601 St. Andrew Street, Suite 209
worryfreeplan.info (608) 519-4655

At LegalShield, we've been offering legal plans for 40 years, creating a world where everyone can access legal protection - and everyone can afford it. You'll have access to a high-quality law firm for as little as \$20 a month. Our attorneys are here to advise you with any legal matter - no matter how traumatic or how trivial it may seem.

Metre Agency 116 5th Ave S.
metreagency.com (608) 782-5508

A full service advertising agency offering research, public relations, web and application development, communication planning, and creative services. Metre develops strategies driven by a commitment to data and research based insights. The agency works with clients in a variety of industries including healthcare, education, banking, tourism, and retail.

Mueller Media, Inc. 3120 South Ave.
muellermediacorp.com (608) 796-8780

A media corporation operating three divisions: Publishing, Marketing, and Out-of-Home advertising. Publications include La Crosse Magazine, 2Do La Crosse, Klutch Chronicle, Celebrate!, Exceptional Homes, and Driftless Notes. Marketing division includes full marketing services out-of-home advertising division includes transit advertising and Twisted TV, a bar TV network.

Orange Computer Systems 219 7th St. S.
orangecomputerlax.com (608) 781-2208

Orange Computer Repair is ready to fix your ailing computer or laptop, or help you make an informed decision in purchasing a new one. We are focused on providing great service and taking the 'technical' out of tech support.

Kyle Visker State Farm Insurance 111 S. 2nd St.
www.kylevisker.com (608) 784-9518

Providing insurance and financial services. State Farm is a comprehensive source for all your insurance and financial needs, including: auto, home, business, life, health, disability, long-term care and financial services. Count on us for personal service, quality products and the best value -- any time, any where.

COMMUNITY RESOURCES

7 Rivers Alliance 601 7th Street N.
7riversalliance.com (608) 787-8777

The 7 Rivers Alliance is a regional leadership group that boosts economic growth by fostering collaboration in western Wisconsin, southeast Minnesota, and northeast Iowa.

City of La Crosse 400 La Crosse Street
cityoflacrosse.org (608) 789-7510

Fire Department (608) 789-7260
Police Department (608) 785-5962
The City of La Crosse Government has several departments, each one plays an integral part of city operations. We are here to serve you!

La Crosse Area Chamber of Commerce

601 7th Street N.
lacrossechamber.com (608) 784-4880

We are a non-profit business organization serving nearly 800 member businesses that employ 25,000+ area professionals in the La Crosse metro area. We deliver educational programs, seminars, networking events, and opportunities for exposure, promotion and involvement.

La Crosse Area Convention & Visitors Bureau

410 Veterans Memorial Drive (608) 782-2366
explorelacrosse.com (800) 658-9424

The La Crosse Area Convention & Visitors Bureau is a non-profit destination marketing organization dedicated to creating an economic impact through the attraction of leisure, group, and convention travelers to the greater La Crosse region.

La Crosse Area Development Corporation

601 7th Street N.
ladcoweb.org (608) 784-5488

We serve a "triad of development" throughout the La Crosse Area: the attraction of business, the retention of business and industry, and co-management of the Coulee Region Business Center.

La Crosse Arts Initiative P.O. Box 1411
thelaxartsinitiative@gmail.com (608) 897-1187

The La Crosse Arts Initiative is a network of artists and supporters dedicated to initiating visual arts projects in the City of La Crosse.

La Crosse City Vision Foundation

lacrossecityvisionfoundation.org P.O. Box 0175
The vision of the Foundation is to make the central business district of La Crosse the most attractive and cleanest in the U.S. This is accomplished through the implementation of a comprehensive beautification program.

La Crosse County 400 4th Street N.
co.la-crosse.wi.us (608) 785-9700

La Crosse County provides a wide range of services for citizens, including but not limited to: zoning, highways, assistance to the elderly/children/persons with disabilities, parks, environmental protection, public health, UW-Extension, and veterans' assistance.

La Crosse Public Library 800 Main Street
lacrosselibrary.org (608) 789-7100

You'll find popular materials, including DVDs, audiobooks, magazines, an engaging children's room, a dedicated teen area, a nonfiction collection, public computer access, a fully-staffed reference desk, a room to spend an afternoon absorbed in a book or updating your resume, and an award-winning Archives Department.

LGBTQ Resource Center 230 6th Street S.
7riverslgbtq.org (608) 784-0452

The Center is a non-profit, run mostly by volunteers striving to make the world a better place for LGBTQ people and their allies. Through advocacy, programming, and outreach, we hope to make our 11 county area a better place.

Small Business Development Center

120 Wimberly Hall 1624 Farwell Street
uwlax.edu/sbdc (608) 785-8782

The Wisconsin Small Business Development Center (SBDC) at the University of Wisconsin-La Crosse is part of a statewide network of SBDCs working with business owners and entrepreneurs to facilitate business growth and improvement, and to launch successful new companies.



**Find it
Downtown**
We're at your service!

Membership Directory

CORNERSTONE MEMBERSHIP

| | | | |
|----------------------------------|----------------|---|----------------|
| 4 Sisters Wine Bar and Tapas | (608) 782-8213 | Digger's Sting | (608) 782-3796 |
| Advisors Management Group | (608) 782-0200 | Dim Sum Tea Shop | (608) 738-1221 |
| All Glazed Up | (608) 782-7248 | Dublin Square Irish Pub & Eatery | (608) 519-2509 |
| AMEC Home Loans | (608) 784-5626 | E-Spa and Make-up Studio | (608) 796-1907 |
| American Family Insurance | (608) 782-2060 | Express Printing | (608) 784-4900 |
| Angie's Skin and Body Care | (608) 386-0308 | Fairway Outdoor Advertising | (608) 784-8200 |
| Antique Center | (608) 782-6533 | Fat Sams Main Street Bistro | (608) 782-7267 |
| Anytime Fitness | (608) 519-5990 | Fayze's | (608) 784-9548 |
| Benson Management | (608) 782-3776 | Finnottes Nut & Chocolate Shop | (608) 782-3184 |
| Bodega Brew Pub | (608) 782-0677 | Fox TV | (608) 781-0025 |
| Borton Construction, Inc. | (608) 779-0400 | Full Circle Supply | (608) 519-2110 |
| Brown & Brown Insurance | (608) 784-7676 | Funke's Interiors | (608) 782-4472 |
| Buster's | (608) 782-3236 | Gallery La Crosse | (608) 782-4278 |
| Buzzard Billy's/ Starlite Lounge | (608) 796-2277 | Games People Play | (608) 785-4635 |
| by James Galleries | (608) 785-0787 | Generous Earth Pottery | (608) 782-3904 |
| Cabin Coffee Company | (608) 519-3055 | Gerrard Hoeschler | (608) 782-2300 |
| Cake Quake Custom Cakery | (608) 769-3066 | Governmental Employees C.U. | (608) 785-7720 |
| Cameron Park Farmer's Market | (608) 433-6708 | Grand Bluff Running | (608) 782-8227 |
| Candlewood Suites | (608) 785-1110 | Grand River Dental | (608) 269-5282 |
| Carla Callies Interiors | (608) 792-8145 | GrandStay Hotel | (608) 796-1615 |
| Carol Gross Photography | (608) 769-9230 | Great River Popcorn and Ice Cream | (608) 782-1930 |
| Cavalier Lounge | (608) 782-3566 | Grounded Specialty Coffee | (608) 784-5282 |
| Charter Business | (888) 438-2427 | Handmade Natural Beauty Boutique | (608) 782-7627 |
| Children's Museum | (608) 784-2652 | Harris Law Office | (608) 782-4133 |
| Choice Awards & Gifts | (608) 784-8088 | Honig's Gift Shop | (608) 782-4472 |
| Chris La Shorne Architecture | (608) 785-2626 | H&R Block | (608) 782-6014 |
| Cleary Management | (608) 783-7500 | I & S Group | (608) 789-2034 |
| Coalition Drum Shop | (608) 782-4300 | International Bake Shoppe | (608) 782-4680 |
| Coldwell Banker Realtors | (608) 784-9930 | Jagress Intimates | (608) 782-4757 |
| Cornerstone Community Church | (608) 784-0160 | JoBa Flat | (608) 787-8512 |
| Coulee Region Communications | (608) 783-5395 | Jordana Snyder Photography | (608) 397-5854 |
| Courtyard by Marriott | (608) 782-1000 | Jules' Coffeehouse | (608) 796-1200 |
| Credit Bureau Data Inc. | (608) 785-2222 | Kates on State | (608) 784-3354 |
| Crescent Jewelers | (608) 784-9275 | Kitchen Solvers Inc. | (608) 791-5516 |
| Crossfire Ministries | (608) 784-6565 | Kraus-Anderson | (608) 784-0409 |
| Crystal Layland Events | (608) 519-5739 | Kroner True Value Hardware | (608) 782-6316 |
| Dale's Clothing for Men & Women | (608) 785-2827 | La Crosse Area Chamber of Commerce | (608) 784-4880 |
| Deaf Ear Records | (608) 782-7829 | La Crosse Area Convention and Visitors Bureau | |
| Designing Jewelers | (608) 782-4499 | LACVB | (608) 782-2366 |

| | |
|--|----------------|
| La Crosse Area Development Corporation | (608) 784-5488 |
| La Crosse Arts Initiative | (608) 897-1187 |
| La Crosse Area YMCA | (608) 782-9622 |
| La Crosse Center | (608) 789-7400 |
| La Crosse Church Supplies | (608) 784-0197 |
| La Crosse Clock Company | (608) 782-8200 |
| La Crosse Community Theatre | (608) 784-9292 |
| La Crosse County Historical Society | (608) 782-1980 |
| La Crosse County Tavern League | (800) 445-9221 |
| La Crosse Glass and Overhead Doors | (608) 782-7620 |
| La Crosse Loggers | (608) 796-9553 |
| La Crosse Planet Soccer | (608) 519-3443 |
| La Crosse Public Library | (608) 789-7100 |
| La Crosse Tribune | (608) 782-9710 |
| LARK | (608) 782-1025 |
| Le Chateau | (608) 782-6498 |
| Legal Shield | (608) 519-4655 |
| Leithold Music | (608) 784-7555 |
| LGBTQ Resource Center | (608) 784-0452 |
| Lillians | (608) 784-1150 |
| Lindy's Subs | (608) 785-7200 |
| Live Well Chiropractic | (608) 782-6800 |
| Lush Salon | (608) 519-1114 |
| Main Street Framing/Crosse Stitchery | (608) 782-7008 |
| Markos Wholesale Apparel | (608) 784-8224 |
| Metropolitan Salon & Day Spa | (608) 784-6441 |
| Metre Agency | (608) 782-5508 |
| Mississippi Welders | (608) 782-6687 |
| MOKA | (608) 788-6658 |
| Monet Flowers & Gifts | (608) 785-7070 |
| Morrison & Associates | (608) 782-7293 |
| Mueller Media | (608) 796-8780 |
| Noelke's | (608) 782-8544 |
| North La Crosse Business Association | (608) 792-6877 |
| Oktoberfest USA | (608) 784-3378 |
| Old School Variety Show | (608) 317-2917 |
| Orange Computer Solutions | (608) 406-4044 |
| Orange Pearl Salon, Inc. | (608) 782-2868 |
| Painted Porch | (608) 782-6222 |
| Pearl Street Books | (608) 782-3424 |
| Pearl Street West Shops | (608) 784-8899 |
| Pickerman's Soup & Sandwiches | (608) 782-7087 |
| Pizza Amore! | (608) 782-6673 |
| Premier Fashion Parties | (608) 865-0505 |
| Premier Fitness | (608) 793-1300 |
| Pump House Regional Arts Center | (608) 785-1434 |
| River City Gold and Silver Exchange | (608) 782-7541 |
| River City Hobbies | (608) 519-2269 |
| Robertson, Ryan & Associates | (608) 784-4854 |

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|--------------------------------------|----------------|
| Rocky Rococo | (608) 784-3374 |
| Rose Jewelers | (608) 784-3557 |
| RSVP | (608) 785-0500 |
| Salon Medusa | (608) 782-0707 |
| Satori Arts | (608) 785-2779 |
| Serenity Hands Massage | (608) 780-9369 |
| Scenic Center | (608) 784-1700 |
| Seymour Law Office | (608) 785-2745 |
| Smith's Cycling & Fitness | (608) 784-1175 |
| Stamp 'n Hand | (608) 784-1234 |
| Kyle Visker State Farm Insurance | (608) 784-9518 |
| Stifel Nicolaus Investment Service | (608) 785-1727 |
| Subway Sandwiches | (608) 785-7100 |
| Tease Salon | (608) 386-1551 |
| The Board Store | (608) 782-8877 |
| The Root Note | (608) 782-7668 |
| The Studio | (608) 782-1080 |
| The Title Company | (608) 791-2000 |
| The UPS Store | (608) 782-6966 |
| The Wedding Tree | (608) 784-6850 |
| The Wine Guyz | (608) 782-9463 |
| The Yoga Place | (608) 784-2622 |
| Three Rivers Lodge | (608) 793-5018 |
| Three Rivers Outdoors | (608) 793-1470 |
| Three Sixty Real Estate Solutions | (608) 782-7368 |
| Time Was Estate Sales | (608) 438-1567 |
| Top Shots | (608) 782-6622 |
| Touch of Class | (608) 784-2640 |
| Travel Experts | (608) 780-6694 |
| Treasures on Main | (608) 785-0234 |
| Tree Huggers Co-op | (608) 782-8733 |
| Warehouse | (608) 784-1422 |
| Warren Loveland Real Estate | (608) 784-2935 |
| Weber Center for the Performing Arts | (608) 784-9292 |
| Weddings By Nancy | (608) 796-2257 |
| Welcome Celebrations | (608) 519-1893 |
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Thank you!

Thank you to our sponsors, members and volunteers for making downtown a great place to live, work, shop and play!

DOWNTOWN MAINSTREET, INC.

OUR MISSION

The mission of Downtown Mainstreet Inc. is the economic redevelopment and revitalization of downtown La Crosse.

Downtown Mainstreet Inc., (DMI) is a private, non-profit organization founded in 1990 to help restore the downtown district's role as the center of the Coulee Region. It originated because of a need for an organization to bring various groups together to complete the City Vision 2000 Downtown Master Plan, which outlines a vision and strategy for Downtown La Crosse. The City Vision Downtown Master Plan has been the impetus for much of the public and private investment that has taken place. Led by a board of directors, staff and hard-working volunteers, DMI manages and works to enhance, revitalize, and redevelop La Crosse's original central business district.

In 2002, downtown La Crosse was awarded the prestigious Great American Main Street Award from the National Trust for Historic Preservation for the community's efforts at revitalizing and growing the central business district. Today, downtown La Crosse is the center of the region, a major destination, and an important corporate and human resources recruitment advantage.

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FOUR POINT APPROACH

We follow the Four Point Approach- a tried and true approach to economic revitalization that is specifically tailored for historic downtowns.

Organization and Membership

Organization involves building a Main Street framework that is well represented by merchants, bankers, citizens, public officials, civic and community partners. Everyone must work together to renew downtown neighborhoods. Fundraising, volunteer development and public relations are examples of organization activities.

Promotions and Events

Promotion creates excitement in the downtown district. Street festivals, retail events and image development campaigns are some of the ways Main Street encourages consumer traffic in the downtown. Promotion involves marketing an enticing image to shoppers, investors and visitors.

Design and Beautification

Design involves creating an environment where people want to shop and spend time. First impressions can have a lasting influence. Rehabilitated buildings, attractive storefronts, enticing window displays, clean streets and sidewalks, and properly designed signage together present an appealing image to potential customers, tenants and investors.

Economic Restructuring

Economic restructuring involves analyzing current market forces to develop long-term solutions. Sharpening the competitiveness of Main Street's traditional merchants, recruiting new businesses, and creatively converting unused space for new uses are examples of economic restructuring activities.



Gift Certificates

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608.791.6494 | dahlautomuseum.com

Hours: Thursday, Friday and Saturday 10 am to 4 pm



DOWNTOWN MAINSTREET INC.

500 MAIN STREET, LA CROSSE, WISCONSIN 54601
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