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National Federation of
State HS Associations



2011-12 Board Of Control Conducts First Meeting; Elects Officers

Board Gives First Approval to Conference Realignment in Southeast; Ratifies State Basketball Ticket Increase





Terry Revnolds



Dean Sanders

Mark Gobler, principal of Luck High School, presided over the first meeting of the 2011-12 Wisconsin Interscholastic Athletic Association Board of Control today.

Mike Beighley of Whitehall and Corey Baumgartner of Kaukauna were introduced as new Board members. The Board also conducted its 2011-12 officer elections. Terry Reynolds of Pittsville was elected president-elect, and Dean Sanders of Lake Mills will serve as treasurer.

Initial approval was given for a conference realignment plan for 2012-13 that divides the Midwest Classic Conference into two leagues, moves Saint Thomas More from the Woodland Confer-

ence to a newly configured conference yet to be named that was created with the split of the Midwest Classic Conference. In addition, Pius XI moves from the Classic Eight Conference to the Woodland, Muskego from the Southeast Conference to the Classic Eight and Indian Trails Academy will be placed in the Southeast Conference. A complete list of the schools affected is included in an attachment.

Membership rules require a 40-day window for schools involved in realignment plans to appeal the first consideration of the Board before it takes final action. Thus, schools have until Sept. 21, 2011, to file for an appeal of the Board's initial vote. The Board is scheduled to take second and final action on the realignment plan at its Oct. 14 meeting.

The Board also approved a ticket price increase for the State Boys and Girls Basketball Tournaments in 2012. Admission price will be raised from \$8 to \$10 per session, which

equates to a \$1 increase per game--from \$4 to \$5. It is the first ticket increase in basketball since 2004.

The Spring Sports Spectacular reviewing the 2011 spring sports State Tournaments is scheduled to be broadcast Saturday, Aug. 27 in Appleton/Green Bay on WACY-TV at noon, in Milwaukee on WMLW-TV at 1 p.m. and in Duluth/Superior on WBJR at 5:30 p.m. The program is scheduled to air Sunday, Aug. 28 on WAOW-TV (Wausau), WXOW-TV (La Crosse), WQOW-TV (Eau Claire), WKOW-TV (Madison) and WYOW-TV (Eagle River) at 1 p.m.

The Board also approved new appointments to the 2011-12 Coaches Advisory Committees and received updates from the liaisons from the Department of Public Instruction, Wisconsin Association of School Boards and the Wisconsin Athletic Directors Associations.



Jan Adkins (L) joins Marcy Thurwachter (R) at the WIAA office in Stevens Point. Jan was recognized by the Board of Control for being named a recipient of the 2011 NFHS Outstanding Service Award. Jan has been a licensed gymnastics judge for 36 years. Way to go Jan!



New athletic directors are introduced to the world of high school sports as they attend an orientation session at WIAA headquarters.

WIAA Board Decisions Impact Basketball; Winter Sports

The Wisconsin Interscholastic Athletic Association Board of Control approved a number of winter sports coaches' recommendations to be implemented within the next two years at its June meeting.

The most significant changes impact basketball. The Board supported an amended recommendation to move the girls basketball season back to its traditional dates that begin the season in Week 19 of the NFHS calendar with the State Tournament a week prior to the boys See Board Decisions, page 5 >

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Web site < http://www.wiaawi.org > email

< info@wiaawi.org > General Use
< refs@wiaawi.org > Officials Department

Video & Exam Center Launches This Fall

All licensed officials and coaches (at all levels) will be taking their required exams and watching the required rules videos online starting this fall. The WIAA launched its new Video & Exam Center on August 1 in an attempt to streamline the taking of exams and the watching of videos.

In prior years, paper copies of the exam were mailed to officials and then returned to the WIAA to be graded. Now, officials and coaches are able to take their exam online and receive the results of their exam immediately upon submitting the exam. With one click of the "submit" button, the official and/or coach know the score they received on the exam. No more waiting for results. In addition, an email is sent immediately to an athletic director indicating that a given coach has completed the exam along with the score received on the exam.

In addition this fall, all sports delivered their rules changes and updates via an online presentation in lieu of the traditional face-to-face meetings. Football coaches and officials joined all other sports in having their rules meetings delivered via the internet. It is anticipated that all winter sports will follow suit with rules meetings being delivered via this on-line tool.

As with anything new, there have been a few glitches to overcome in the initial days of the unveiling of this Center. Officials and coaches will need to keep the following things in mind as they attempt to use the Video & Exam Center:

- 1. Clear the cache on your browser prior to starting the video.
- 2. Make sure to allow popups on computer prior to viewing the video.



- 3. Make a note of the visual counter in the upper left hand corner of the login box make sure that the counter is advancing every minute or so.
- 4. If the video is choppy, press the pause button and allow the video to load into your browser. Then hit the play button to continue with the video.
- 5. Log off when you leave the site for any reason. Do not use the back button on your browser when you are navigating through this Center. Use the screen tools provided.
- 6. Check your profile following the completion of the last question to verify that you received credit for watching the video and or taking the exam. Coaches should verify

with their athletic director that the AD received an email with the exam score.

The basic design of the Video & Exam Center was shared with members of the Officials Advisory Committee prior to the release of this Center. One of the major questions that arose was should a printed copy of the exam be made available. It was determined that any paper copies should not be distributed until after the due date of the exam. The reason for the delay was to insure that each official had to take his/her exam independently and not as a part of a larger group. This, along with other issues that are coming forward, will be discussed at the next Officials Advisory Committee meeting in November.

Along with the Video & Exam Center being new this fall, the WIAA continues to build on its partnership with RefRanking.com and will utilize RefRanking as the tool by which all sport coaches are able to rank contest officials. Rankings are collected from coaches to be used as a piece of the information used by WIAA staff members as they assign officials to WIAA tournament games. Last year, the sports of soccer, basketball and baseball utilized RefRanking to provide rankings. It was found that more officials received more rankings than the system previously used. Athletic directors were provided a summary of whether or not their coaches had ranked officials at the conclusion of each sport season. All in all, coaches found the RefRanking tool to be a much more user friendly system than what has been used in prior years.

Contest officials need to enter their schedule of games into the RefRanking system for two reasons. First, in order to get credit for games worked, which determines future classification levels, a schedule must be entered into the RefRanking system. No longer are officials required to fill out a paper schedule and submit it to the WIAA. The information from RefRanking will be merged into the current WIAA system so that credit is given for games worked. Second, once games are entered, they will appear in the schedule of games for each school so that when a coach goes in to rank, the names of the officials will appear for each game on that school's schedule. The coach simply provides a rank. Coaches must wait a minimum of 3 calendar days after a contest before they can provide a ranking. Officials can monitor if they are being ranked and can send reminders to coaches to submit rankings.

Officials will need to maintain an accurate schedule of games throughout the course of any given sport season. Failure to keep the schedule accurate will result in inaccurate rankings being given and may cause coaches to question why an official did not show up for a given game. It is hoped that athletic directors and conference commissioners will use the RefRanking system to find officials for open dates.

IMPORTANT

Tournament Series Information & Reminders

REPORTING SCORES TO THE WIAA

The WIAA needs the assistance and cooperation from participating schools and host managers to provide timely, accurate and complete information for tournament programs and Web site updates.

In addition, the WIAA will again be collecting scores for all team sports and posting results on the WIAA Web site each night of regional and sectional competition. Tournament host managers must report scores within 20 minutes following the conclusion of the game.

Please report the score by calling **(715) 344-8580** and selecting the respective sport's score-reporting voice box if someone does not answer.

SUBMITTING STATE TOURNAMENT PROGRAM INFORMATION

Schools advancing teams to the sectional level of the Tournament Series are required to submit a team photo, roster, school facts, results, up-to-date statistics to the WIAA and possibly individual photos.

Again this year, the WIAA will be requiring schools to use the WIAA Statistics Template to submit team and individual statistics and rosters. The rich text formatted template can be downloaded from the WIAA School Center on each team sport's home page. Click on the link named "98 Word Statistics Template" and "98 Word Roster Template" and complete the form by using established tabs to navigate to the appropriate columns.

Completed templates must be emailed to the WIAA by specified deadline. Please email statistics, rosters and photos to: Lisa Gagas at <code>lgagas@wiaawi.org</code> Faxed statistics and rosters in various formats will not be accepted. Information must be submitted in the prescribed format to be included in the State Tournament Program. Athletic directors and coaches are asked to make plans now to provide information in a timely manner.

Photos sent electronically must be scanned at 300 dpi, no larger than 5" X 7" and saved as a jpeg file for the tournament program. Please do not put the photo into a word document - email the jpeg file of the photo by itself. ■



2011–12 Officials Exams Due Dates

Beginning with the 2011-12 school year, officials will not be mailed sport exams. Officials will be required to go online to complete the exam.

SPORT	AVAILABLE ON WEBSITE	DUE DATE
Football	August 1, 2011	August 22, 2011
Soccer	August 1, 2011	August 22, 2011
Swimming & Diving	August 1, 2011	August 22, 2011
Volleyball	August 1, 2011	August 22, 2011
Basketball	October 24, 2011	November 14, 2011
Gymnastics	October 24, 2011	November 14, 2011
Wrestling	October 24, 2011	November 14, 2011
Hockey	October 24, 2011	November 14, 2011
Baseball	February 20, 2012	March 12, 2012
Softball	February 20, 2012	March 12, 2012
Track & Field	February 20, 2012	March 12, 2012

PART II EXAMS (L5 and Master level officials only)

SPORT	AVAILABLE ON WEBSITE	DUE DATE
Soccer	August 15, 2011	September 5, 2011
Football	August 23, 2011	September 13 2011
Basketball	November 28, 2011	December 19, 2011
Wrestling	November 28, 2011	December 19, 2011
Baseball	March 19, 2012	April 9, 2012

2011-12 Fall Sports Meetings

CROSS COUNTRY

NO MEETINGS - Information will be provided via Website Video Presentation.

GIRLS GOLF

NO MEETINGS - Information will be provided via Website Video Presentation.

FOOTBALL

NO MEETINGS - Information will be provided via Website Video Presentation.

BOYS SOCCER

NO MEETINGS - Information will be provided via Website Video Presentation.

SWIMMING & DIVING

NO MEETINGS - Information will be provided via Website Video Presentation.

GIRLS TENNIS

NO MEETINGS - Information will be provided via Website Video Presentation.

VOLLEYBALL

NO MEETINGS - Information will be provided via Website Video Presentation. $\quad\blacksquare$

EXPERIENCED OFFICIALS NEW TO WISCONSIN

- 1. Experienced officials new to Wisconsin should request a Classification Adjustment Form at the time they apply for a WIAA license or they will be treated the same as a person applying for the first time.
- 2. The Classification Adjustment Form must then be forwarded to the official's former home state association office to be completed and returned to the WIAA.
- 3. An official's previous experience must be continuous. A break in service will result in the official being placed at the L1 (entry) level. \blacksquare

Congratulations! 2011 Spring & Summer Tournament Officials

BASEBALL SPRING

Michael Breed, Cameron; Charles Chamberlain, Platteville; Toby Formiller, Neenah; Tim Haldiman, Waterloo; Eric Harmon, Baldwin; Kevin Johnson, Iola; Thomas Kammerude, Blanchardville; Jason Kelley, Madison; Dean Nemoir, Milwaukee; Josh Saylor, Holmen; Clay Shaffer, Platteville; Tim Wagner, Jefferson

BASEBALL SUMMER

Gerry Edwards, Hartford; Ron Held, Slinger; John Promersberger, Oconomowoc; Pamela Steiger, Hortonville; Randy Tylke, Greenfield; Edward Vodvarka, Oak Creek

GIRLS SOCCER

Denise Anger, Muskego; Barrett Britt, Delavan; Paul Cisler, Appleton; Mark Herdeman, West Bend; Brian Kriese, Green Bay; Todd Mader, Madison; Brad Merkel, Eau Claire; Jamie Michalkiewicz, Appleton; Rod Ottens, Green Bay; Chris Petchel, Brookfield; Phil Peterson, New Berlin; Barry Puhl, Oshkosh; Lance Reisen, Oregon

SOFTBALL

Thomas Barth, La Crosse; Michael Feucht, Rubicon; Brian Ingli, Arkansaw; Mike Mikalsen, Cottage Grove; Joel Scott, Beaver Dam; Tom Ueberroth, Hales Corners; Roger Van Lanen, Green Bay; Ed Vodvarka, Oak Creek; Robert Weise, Wausau

BOYS INDIVIDUAL & TEAM TENNIS

Meet Referee - Joyce Tessiatore

Umpires - Deb Clausen, Madison; Ryan Denu, Madison; Dan Drvaric, Waukesha; Matt Fehlhaber, West Bend; Keith Galipo, Milwaukee; Peggy Houk, Shawano; John Knox, Madison; Kristin Kobylinski, Mequon; Sue Kubichek, West Bend; Tom Leggett, De Pere; Ben Lock, Madison; Jon Nicoud, Fond du Lac; Gary Schlei, Hartland; Tom Seitz, Brookfield; Courtney Smith, Janesville; Sharon Terry, Janesville; Mark VanderZanden, Appleton; Dorothy Vogel, Janesville; Julia Wallace, Green Bay; Kris Williams, Green Bay; Nancy Wilson-Schlei, Hartland; Jim Yoshida, Madison

TRACK & FIELD

Meet Referee - David Weidemann, Winneconne

Field Referee - Kirby Symes, River Falls; Starter - Dan Fregien, Sullivan; Starter - Loren Homb, Monroe; Starter - Paul Rozak, Stratford; Alternate - Arland Peterson, Holmen ■

Sportsmanship and Public Address Announcers (Point of Emphasis):

Wade Labecki

SPORTSMANSHIP:

Sportsmanship includes the public address announcers who have influence on the sporting atmosphere at all contests. In order for sports to serve a purpose in the educational system, students must obtain positive educational benefits from participation in the game.

Players, coaches, officials, cheerleaders, game announcers, students and spectators all play a vital role in the promotion of good sportsmanship. It is essential that all individuals involved understand that the playing

field is an extension of the classroom. Therefore, values such as respect for self and others, fairness, self-discipline and responsibility must be an integral part of the high school game. Everyone needs to take a part in developing and implementing these fundamental values by setting and reinforcing clear expectations at practice and on the playing field.

Acts that are intended to engender ill will toward individuals, have no place in the educational activities. The rules clearly outline that unsportsmanlike conduct includes, but is not limited to:

- any "baiting" or "taunting" acts
- acts such as diving into the end zone with no defender present
- excessive face painting or marking of equipment
- inappropriate language that attacks one's ethnicity, race, religion, sex or disability
 - use of disconcerting gestures
 - one or more back flips
- jump shooting a football as though it were a basketball
- dunking or attempting to dunk a football over the crossbar
 - interacting with spectators
- bringing attention to one's self through choreographed movements and displays of symbolic gestures and signs
 - standing with crossed arms on chest
 - strutting back and forth.

These must be penalized immediately as unsporting acts.

The rules also extend to any acts or excessive celebrations involving the entire team. Team rituals performed at any time including prior to and following games that are designed to intimidate, embarrass, ridicule or

demean others should not be tolerated. The WIAA member schools have policies located in the Senior High Handbook.

Since coaches are the most influential persons in teaching good

sportsmanship, one of their fundamental responsibilities is to inspire players to conduct themselves in a manner which best represents the values of high school sports. Coaches must stress respect for opposing players and not tolerate conduct that demeans or embarrasses the opponent.

School assemblies involving cheerleaders, pep groups and other student leaders can provide opportunities for informing students and adult spectators of their responsibility to uphold the standards of good sportsmanship conduct before, during and after games.

In summary:

- Individuals, regardless of their roles in athletics, are expected to be aware of their influence on the behavior of others and act in a responsible manner at all times.
- Coaches, players, cheerleaders, an-
- nouncers, students, officials and spectators must make an extra effort to model the type of behavior that illustrates the educational values of interscholastic athletics.
- Good sportsmanship maintains an educational perspective and can be exhibited by:
- understanding the game and following the rules of the contest at all times;
- managing behavior at all times by exercising self-control;
- shaking hands with opponents prior to and/or after the contest;

- appreciating skilled performances regardless of school affiliation;
- exhibiting respect for officials and accepting and abiding by their decisions;
 - being a good host to opponents;
- displaying pride in your actions at all time;
- losing without excuses and winning without boasting.

PUBLIC ADDRESS ANNOUNCERS:

The public-address announcer contributes in a major way to the atmosphere for the event. This individual should never be an advocate from behind the microphone, and should always remember that this is an educational event that is taking place as an extension of the classroom. An effective public-address announcer is an individual who sets the proper atmosphere for the event by doing advance preparation for the game, having the proper voice quality, knowing the game and officials' signals, knowing when to speak, and maintaining a professional approach to the game at all times. The unseen, but often-heard voice is an important part of the administration and the enjoyment of interscholastic events. To accomplish this, public-address announcers must:

- not attempt to be bigger than the game or event by doing play-by-play or by providing commentary;
 - be impartial, with announcements (writ
 - ten or impromptu) being made with no show of favoritism, in a positive, non-disrespectful manner;
 - understand that cheers and antics designed to incite the crowd

for the purpose of gaining an advantage are inappropriate such as yelling, booing or heckling officials or their calls;

- use proper language at all times;
- treat the opposing coaches, participants, cheerleaders and their fans as guests;
- never criticize players, coaches or offi-

School Involvement in Out-of-Season Activity

A reminder that schools cannot be involved in conducting out-of-season competition during the school year or during the summer. This means a school cannot conduct 3-on-3 basketball tournaments, co-educational volleyball tournaments, softball tournaments, etc., outside the designated school season for that particular sport. The one exception is in the summertime during the Board of Control approved unrestricted contact period between the end of school and July 31 (5 days for all WIAA sports). This does not prevent outside organizations, such as recreation departments which are not a part of the school, service clubs, etc., from renting school facilities and conducting these types of competi-

tions, but the school itself cannot be directly involved.

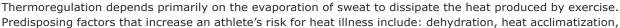
A further reminder that the WIAA has a rule which states "A school may not conduct intramural programs which involve athletes with past status on a school team (varsity, junior varsity, sophomore, freshman), except during the established school season of a sport." A school cannot, for example, conduct intramural volleyball during the spring, with girls' volleyball players participating. It wouldn't make any difference how many were on a given team, or whether it was co-ed volleyball, if girls' volleyball players were involved, it would be a violation.

WIAA rules do not prevent students from

participating in nonschool out-of-season competitions. However, school facilities cannot be used for students to practice for these competitions, unless a nonschool group or organization has made arrangements through normal procedures, to use these facilities.

WIAA Bylaws state that schools, including their administrators, athletic director and coaches, shall not become involved directly or indirectly with the coaching, management, direction, and/or promotion of any kind of all-star game or similar contest involving students with remaining WIAA high school eligibility in any sport, if such all-star games or similar contests are held during the established school year.

Heat Related Illness



clothing/equipment, fitness level, recent or current illness, medication use, obesity, age and prior heat illness.

Prevention of heat illness includes designing an environmental action plan, modifying activity time (including intensity and duration) and increasing frequency and length of rest periods, providing and monitoring adequate hydration, minimizing clothing and equipment, ensuring adequate heat acclimatization, early recognition of signs and symptoms and appropriate sports medicine care.

Fluid Replacement and Dehydration

Athletic performance declines with dehydration, beginning with a fluid loss equaling one to two percent of the athlete's body weight.

It is important for all athletes to begin each exercise session well-hydrated.

Rehydration should consist of water, carbohydrates and electrolytes, as all are lost during exercise.

Athletes should never be punished through the restriction of fluids.

For more information, visit the WIAA web site and under Health, click on Heat Information

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Board Decision from page 1 -

starting in 2012-13. Pending approval and clearance from the University of Wisconsin, the State Girls Basketball Tournament will be scheduled at the Kohl Center when available. The UW Field House has been identified as the preferred alternative site if the Kohl Center is unavailable.

The Super Tuesday games introduced last season in Division 1 were eliminated. The Board supported the coaches' recommendation to schedule the Tournament Series in 2011-12 the same in all divisions with regional games played on Tuesday, Friday and Saturday, and the sectional semifinals and finals played the following week on Thursday and Saturday, respectively.

In other Board action involving basketball, teams will be granted a bye in the Tournament Series if a scheduled opponent forfeits because of an inability to play the game due to an inadequate number of players. Previous procedures identified the most recently defeated opponent to replace the forfeiting team.

In addition, the Board approved a measure that allows the highest-seeded team to host through the regional final game beginning in 2011-12. Also, sec-

tional half brackets (16 teams) will be seeded in Divisions 2-5 unless 60 percent of the schools in the respective half bracket expresses opposition to the released groupings by December 1. If opposed by the required percentage of schools, the sectional half brackets will be divided into two regional brackets as it has been traditionally.

The Board also supported an amended recommendation that addresses a coach's failure to provide appropriate materials for the seeding meeting, as well as for the State Tournament souvenir publication. Beginning in 2011-12, schools will lose the coaching box and the ability to host any home tournament games in the current season for ignoring seed meeting responsibilities. Coaches will lose the use of the coaching box for the State Tournament if materials are not provided in a timely manner for the State Tournament publication.

Wrestling had three recommendations approved for 2011-12. Competitors are required to adhere to the "clean uniform" rule. Uniforms may include only school name, mascot, and the first and last name of the athlete in one place on

the uniform. No slogans or advertisements of any kind are allowed. Manufacturer logos and commemorative patches will be allowed in accordance with NFHS rules and with WIAA approval.

The two other wrestling recommendations passed will require females to be weighed in first at all competitions, and have any ties in the seeding criteria be resolved by a random draw.

Of the notable recommendations to the season regulations in gymnastics, the Board ratified measures that will divide schools equally between Divisions 1 and 2 for the Tournament Series beginning in 2011-12. And, the ticket price for sectional events will increase \$1 to \$4 in 2011-12, which aligns gymnastics sectional prices with all other winter sports.

In other action, the Board approved all the applications for the 2011-13 cooperative team arrangements and discussed other Association-related topics, including a review of the spring tournaments, 2011 Area Meeting items, potential 2012 Constitutional amendments and preliminary development of the 2011-12 budget. ■

Interstate Competition Reminders

WIAA Bylaws prohibit member schools from competing against school teams that are not members of their respective state associations. They also limit the number of events member schools may schedule in nonbordering states to one competition, event and/or scrimmage per team each school season. Schools may schedule any number of events in bordering states within season game maximum limitations. Bylaws also provide that competition which involves out-of-state teams may require additional WIAA and/or National Federation sanctioning.

- 1. WIAA approval is required for:
- a. Any interstate competition in which four or more schools participate, including events hosted by WIAA member schools.
- b. Any interstate competition which involves schools from three or more states, including events hosted by WIAA member schools.
 - 2. No approval is required:
- a. If only one adjacent state and a total of no more than three schools are involved.
 - b. If only one other school is involved.
- Except for events held in bordering states (MN, IL, MI and IA), no approval shall be provided for more than one out-of-state competition, event and/or scrimmage per team each school season.

4. No approval shall be granted for any tournament, meet, or other contest to qualify for and/or determine a national high school championship.

Interstate competition approval does not need to be a difficult process. But the WIAA office will need certain basic information to process your request. When considering playing a school from another state look over elements governing interstate competition as outlined on p. 27 of the Senior High Handbook; Bylaw Art. II, Sect. 5G (these are the fundamental elements we need to know in order to approve, or tell you no approval is needed.) You can also forward the following questions to the event sponsor:

- Dates of event.
- \bullet Who is sponsoring the event and where the event will be held.
- \bullet Does this event require NFHS sanctions? (found in 5G-1 & 2, p. 27)
 - If so, has the event received sanctioning?
- Are all schools you will compete against <u>9-12 high</u> schools? (no post secondary/prep academies)
- Are all schools you will compete against <u>members</u> of their state association?

Please use the Interstate Competition Request Form provided on the WIAA web site for this purpose when requesting approval. http://www.wiaawi.org/forms/InterstateCompRequest.pdf ■

Non-School Participation During the School Year

The WIAA membership has placed several rules in the Rules of Eligibility which affect the non-school participation of WIAA member athletes during the school year.

The first, during the season of the sport: It is the philosophy of this Association that a student owes loyalty and allegiance to the school and team of which he/she is a member during the season of a given sport. A student becomes ineligible in a sport for the remainder of the season for competing in a nonschool game, meet, or contest in the same sport during the season of practice and competition established by the school. (ROE, page 37, Art VI, Sect 1, Par A)

A second rule during the school year is the preseason assembly rule: It is the philosophy of this Association that while athletes should not be unreasonably

restricted, except during the actual school season of a sport, no activity in which they are engaged during the school year should resemble in any way a school team

practicing or competing out-of-season. (ROE, page 37, Art VI, Sect 1, Par A)

While the "hard number" limits for defining non-school teams are not in effect, the status quo prevails. The rule: "an acceptable nonschool program is one which is not limited to students based on school and/or team status" - and - non school activities in which students are engaged "may not resemble in any way a

schools team practicing or competing outof-season."

No pre-season team should be made up exclusively of students from same school. Merely grade level diversification is not acceptable. Preseason tournament rosters must be diverse before the winter season

begins during the school year. Be careful with rosters in preseason basketball tournaments. The question to ask yourself is – does this feel like compliance or circumvention?

You can recognize that having my 9 returning players from the same

school and adding 1 player, somebody's cousin from another school - does not address the desires or discussions we have heard from our members. Advice to organizers, especially in pre-season leagues is to see that teams are as diverse as they can

possibly be. The best practice advice we've provided in the past stands; i.e. Nonschool teams should be as diverse as you can possibly make them. The "hard

numbers" the board has already advanced one time. They were quite narrow. By the same token, the attitude of the "token athlete" seems to no longer be acceptable. Discussion has also been of not more then 50% of the roster and 50% of participants on the floor/field at anytime should be from same school which may be a guide.

The rule: "an acceptable non school program is one which is not limited to stu-

dents based on school and/or team status"
- and - non school activities in which students are engaged "may not resemble in any way a school's team practicing or competing out-of-season."

Given the current text then, our members must still acknowledge that the rule

does not diminish the very real threats to them, their teams and tournament opportunities. Best friendly advice, best practice we can offer to make sure the school's team is not placed in peril - is to be certain the

club/non school team is diverse and is not able to be identified as just the school's team assembling and competing outside the season. The distractions created by the allegations of violation we receive at tournament time would seem to me to be reason enough to strive to make the school's team as bullet proof as possible.

The third part of the rule is the All-Star competition rule: A student becomes ineligible in a sport for a maximum of one year from date of last offense for participating in an all-star game or similar activity. (ROE, Page 38, Art VI, Sect 3, Par B)

We have addressed the rule several times during each of the last five years and the membership has decided to keep the rules as they are. Therefore, member schools must educate their athletes and parents as well as the coaches.

Open Gyms

Coaches and schools cannot be involved in out-of-season practice for athletes. However open gyms do not violate WIAA rules if they are conducted according to the following guidelines:

- 1. The open gym is made known and available to all students in the designated population of that school that is interested in attending. Open gyms may be gender specific. It is also acceptable to include people from the community. Schools may conduct "open gyms" in any activity. It is not acceptable to include athletes from another school, public or nonpublic.
 - 2. There is **no instruction** during the open gym by a coach or anyone else.
- 3. Coaches may supervise open gyms, but they may not instruct, organize drills, etc. Coaches can also recreate with students in school sponsored, open gym settings that are purely recreational in nature, i.e., there is no instruction by the coach or anyone, sport skill demonstration, organized drills or resemblance of a practice being conducted.
- 4. There is no organized competition, such as established teams participating in round-robin competition, etc.
- 5. A member school is permitted to supervise conditioning programs under the open gym provisions, which may include weight lifting, speed, agility, fitness. The program must be limited to non-sport and non-sport-skill-specific instruction. Basic 'instruction' e.g., safe lifting, safe spotting, training regimen and rationale, are permitted. No sport implements and/or sport specific movement/drills should be part of the open gym or weight room. These conditioning programs must be made known and accessible to all interested students and must be voluntary.

Schools and coaches must clearly understand that the philosophy of the open gym is that youngsters from that school may attend, for wholesome **recreation**, or for purposes of improving their skills if they choose, but it's something they do on their own. It would be a violation of WIAA rules to mandate attendance at open gyms, or to provide incentives for athletes to attend open gyms, or to limit participation based on athletic status, or to allow athletes from other schools to come and work out or compete against your school's athletes. (BL – Art. II and RE – Art. VI, Sect. 2)

SPLIT-SEASON SPORTS

(Golf, Soccer, Swimming, Tennis)

WIAA rules prevent coaches from having coaching contact with their athletes outside the season, during the school year, in any sport. The rules further prevent schools from offering a sport season, except as outlined in the WIAA Season Regulations. An athlete working as a clinician, under the direction of his/her coach, is considered to be coaching contact.

This means, for example, that boys' tennis players cannot serve as assistant coaches, clinicians, instructors, etc., during the girls' tennis season, in the school program. Obviously, girls' tennis players are similarly restricted during the boys' tennis season. Boys' tennis players cannot practice with the girls' tennis team because the boys' tennis season is defined in Season Regulations and the school cannot make opportunities available outside the season. Again, girls' tennis players are similarly restricted. Swimming, soccer, and golf are other sports with split seasons where these rules apply.

Summertime – A school may conduct a clinic for students in grade 8 and below, where high school varsity and junior varsity coaches may use some or all of their athletes as clinicians. Individual students may be used as clinicians a maximum of 6 days during the summer (when school is not in session). Using students as clinicians in such a manner must conclude no later than July 31.

Amateur Status

In a television commercial, free food, up on the billboard, in the black and white newspaper ad, or the glossy brochure.

A student may not accept, receive and/or direct to another, any cash or merchandise awards for achievement in athletics. This means athletes may not accept items such as shoes, jackets, gift certificates, etc., for athletic accomplishments, such as being on a winning team, being selected for the school varsity team, or being a place winner in an individual tournament, etc.

They may receive an award which is symbolic in nature, such as trophies, medals, ribbons, event T-shirts, event hats, game balls or other items of no intrinsic value. Rules further prevent athletes from receiving compensation or benefit, directly or indirectly, for the use of name, picture and/or personal appearance as an athlete. This includes receiving free and/or reduced rates on equipment, apparel, camps/clinics/instruction and competitive opportunities that are not identical for all other participants. A student may not be identified as an athlete, provide endorsement as an athlete, or appear as an

athlete in the promotion of a commercial/advertisement and/or profit-making event, item, plan or service.

Also, an athlete violates this rule if he/she plays in any contest (school or non-school) under a name other than his/her own.

An increase has been seen in organizations using athletes to show the accomplishments of their service or business. Many times these may be an athlete being showcased in a newsletter such as: returning to competition after having their knee repaired at a clinic or hospital; an athlete making the all-state team and being identified as ACME fitness center's athlete; or an article using an athlete who stayed at a facility or used a facility.

Everyone must be cautious when an athlete is being used to promote a service or business whether profit or non-profit.

Athletic directors need to be aware of possible situations which may lead to loss of eligibility of their student-athletes. Educate your athletes, coaches, and parents. (RE – Art. IV)

WIAA Ice Hockey Cash Flow Bulletin

Tom Shafranski

As school-based ice hockey programs continue to struggle with current economic issues, it is important for school officials to maintain oversight of their ice

hockey programs. Through discussions with school administrators of WIAA Ice Hockey programs, we repeatedly learn of situations where ice hockey programs, boys and girls, are not in compliance when it comes to receipt of

funding and payment of ice hockey stu-

dent fees and expenses for their pro-

gram(s).

With the large student fees often required by school districts allowing student-athletes to compete on a school's ice hockey program, it is important to get cash flow situations properly aligned prior to the start of the WIAA Ice Hockey season. This is the time of year to check into the funding of WIAA Ice Hockey programs and should school administrators identify cash flow problems, to get them rectified prior to the emotionally charged period during the season. This

often requires modifications to current

practices with Ice Hockey Booster Clubs and/or Rink Associations as well as with a school's business office.

Examples of non-compliance funding situations include the following:

1. Monetary funds provided to the school by outside sources are not handled in ac-

cordance with school district gift acceptance policies.

- 2. Booster Clubs and/or Rink Associations directly paying officials fees, travel expenses, uniforms, ice time and/or coaches salaries. WIAA member schools must make these payments.
- 3. Booster Clubs and/or Rink Associations not allowing student-athletes to try out or participate on a school ice

hockey team because player fees or insurance fees have not been paid.

Additional non-compliance situations that violate WIAA Amateur Status regulations that have been brought to our attention include:

1. Booster Clubs and/or Rink Associ-

ations providing financial assistance for hockey player's student fees.

- 2. One school from a co-op program reducing the fees for students from their school to participate in ice hockey, while the other schools in the co-op program do not reduce their fees.
- 3. One school from a co-op program not providing monies raised in a fundraiser for their school to the lead school of the co-op for distribution amongst all schools/players' participation fees in the co-op program.
- 4. A student-athlete receiving a reduced student participation fee based upon the amount the student rose during a fundraising campaign.

If your school ice hockey program is allowing any of the examples identified

above or if you have questions regarding the cash flow of funding your school's ice hockey program or any other athletic program, please contact Tom

Shafranski, WIAA Assistant Director, via email at tshafranski@wiaawi.org or by calling (715) 344-8580. ■

Attendance at High School Sporting Events Tops 500 Million

More fans attend high school basketball and football events than the same sports at the college and professional levels combined, according to a survey conducted by the National Federation of State High School Associations (NFHS).

During the 2009-10 school year, approxi-

mately 336 million fans attended high school regular-season and playoff games in football and girls and boys basketball – more than 2½ times the 133 million spectators who attended events



in those sports at the college and professional levels.

In addition, attendance at events in the top 16 high school sports from a participation standpoint was approximately 510 million during the 2009-10 school year, including 468 million during regular-season events and 42 million for state association playoff contests.

The NFHS surveyed high school athletic directors at small (up to 1,000 enrollment), medium (1,000 to 2,200) and large (more

than 2,220) high schools and multiplied the average regular-season attendance (based on the schools that responded) in each sport by the number of schools in each enrollment category that sponsor the sport. A similar method was used to determine overall attendance at postseason events conducted by NFHS member state associations.

In addition to basketball and football, others sports included in the survey were baseball, cross country, field hockey, golf, ice hockey, lacrosse, soccer, softball, swimming and diving, tennis, track and field, volleyball, water polo and wrestling. Where applicable, attendance for both boys and girls contests was included.

When combining attendance at regular-season girls and boys contests, basketball led the way with about 170 million fans, followed closely by football with 166 million. Soccer ranked third at 24 million, followed by baseball (20 million), volleyball (17 million), softball (15.8 million), wrestling (10 million), track and field (6.6 million), ice hockey (6 million),

swimming and diving (4.8 million), lacrosse (4.5 million), cross country (3 million), water polo (1.8 million), tennis (1.8 million), golf (1.3 million) and field hockey (800,000).

While there are about 40 sports listed in the NFHS High School Athletics Participation Survey, the remaining sports not included in the attendance survey have minimal participation numbers nationally and would collectively add fewer than a million spectators annually. This is the first attempt (through the means of a survey) by the NFHS, the national leadership organization for high school athletic and performing arts activities, to determine national attendance figures at the high school level.

"This first-of-its-kind survey of attendance figures at the high school level is certainly a great sign that high school sports continue to be a big part of communities throughout our nation," said Bob Gardner, NFHS executive director. "A ticket to a high school sporting event remains one of the best values for the entertainment dollar."

SPRING AND SUMMER TEAM SPORTSMANSHIP AWARD WINNERS SELECTED

The Wisconsin Interscholastic Athletic Association, in



cooperation with Rural Mutual Insurance Company, has selected the team Sportsmanship Award winners for the 2011 Spring and Summer State Team Championships.

The winners of the prestigious award are Notre Dame in girls soccer, Pacelli in softball, Kenosha Tremper in boys team ten-

nis, Pardeeville in spring baseball, and West Salem in summer baseball.

Notre Dame is the recipient of the sportsmanship honor for the second time in girls soccer. The Tritons were $\ensuremath{\mathsf{Notre}}$

also recognized in 2002. It is the fourth overall sportsmanship award won by the school, having also received the commendation in boys soccer in 2007 and in girls tennis in 2008. The Tritons finished



runner-up in Division 2 this season following a 1-0 loss to Edgewood in the State final. They advanced to the title game via a 7-6 shootout against Xavier in the semifinal. Catholic Memorial, Kenosha Tremper, Kettle Moraine Lutheran, Kimberly, Madison Memorial, Mayville, New Holstein and Whitefish Bay received honorable mention.

Pacelli received the highest marks for its positive sportsmanship en route to a runner-up finish in Division 3 at the State Softball Tournament. The Cardinals shutout Horicon 2-0 in the semifinal before dropping a 4-0 decision to Poynette in the championship game. It is their second Sportsmanship Award in the sport and the second overall. The first came in 2003. Schools receiving honorable mention were Appleton East, Horicon, Hurley, Madison La Follette, McDonell Central, Monroe, Oconomowoc, Oconto Falls, Stevens Point, Tigerton, Union Grove, Wilmot Union.

Kenosha Tremper advanced to the semifinals of the State Boys Team Tennis Tournament in Division 1 this spring. The Trojans defeated Brookfield East 3-2 in the quarterfinals before falling to eventual champion Marquette 5-2 in the semifinals. It's the first time Kenosha

Tremper has won the award in any sport. Notre Dame received honorable mention for the award.

Pardeeville was selected as winner of the award in spring baseball, which marks the first time the school has been bestowed the honor. The Bulldogs finished runner up

in Division 3. They notched a come-from-behind 6-5 win over Grantsburg in the State semifinal with three runs in the bottom of the seventh before dropping a 10-6 decision to Winnebago Lutheran in the title game. Barneveld, Coleman, Grantsburg, Kenosha Bradford, McDonell Central, Notre Dame,



Rosholt, Spooner, Wausau West and Winnebago Lutheran all received honorable mention.

West Salem was selected the winner of the award for the fourth time in summer baseball and for the second year in a row. The Panthers also received the award for summer baseball in 2002 and 2008. They were also the recipient of the award in football in 2005. They eventually fell 6-4 to West Bend West in the quarterfinals after rain postponed the conclusion of the game to the next day. Sheboygan Falls received honorable mention.

The WIAA/Rural Mutual Insurance Sportsmanship Award is presented to one school and community in each



of the State team tournaments. The award winners are determined by the conduct and sportsmanship displayed by athletes, coaches, cheer and support

groups, mascots, bands and spectators. Additional consideration is given for the effort of school administrators and chaperones to insure support for their teams are positive and that the highest ideals of sportsmanship are upheld.

Award winners receive a plaque and banner in recognition of the honor. Schools receiving honorable mention are acknowledged with a certificate of recognition.

The selection process includes contributions and evaluations from contest officials, tournament management, police and security personnel, crowd control and ushers, WIAA staff members, area hotels and restaurants. ■

Coaches Participating Against Athletes in the Off-Season

Except during Board of Control approved coaching contact days, WIAA rules indicate that coaches may not provide sport instruction to, or have coaching contact with student-athletes during the off-season. This rule and its interpretation had prevented coaches from participating against their athletes in structured, non-school league competition, during the off-season. The WIAA Board of Control approved a request by the WIAA staff for a change in

interpretation. The present interpretation allows coaches to participate against their athletes in league competition, organized by a non-school entity, during the off-season. This means a volleyball coach, for example, could be participating in a volleyball league which included his/her volleyball players as members of other teams.

It continues to be a violation of WIAA rules for coaches to participate on the same team as their athletes, in

out-of-season play, and to be involved in playing pickup activity with their athletes during the off-season except in school sponsored Open Gyms. The other obvious exception to this is in the sports of baseball, cross country, golf, gymnastics, soccer (must conclude by July 31 for fall soccer), softball, swimming & diving, tennis, track & field and wrestling, during the summertime, when school is not in normal session.

Mary Struckhoff Announces Resignation from NFHS Staff



Mary Struckhoff, assistant director of the National Federation of State High School Associations (NFHS) for the past 12 years, will leave the NFHS staff, effective September 30, to pursue other interests in athletics and officiating.

Struckhoff, who has directed the NFHS Officials Association and served as rules editor for the sports of basketball and softball, will be working as a consultant in her areas of expertise, particularly officiating. Since January 2006, Struckhoff also has served as national coordinator of women's basketball officiating for the NCAA.

Membership benefits in the NFHS Officials Association have expanded under Struckhoff's leadership, especially exclusive online educational content such as searchable NFHS rules and case books, and video and animation of NFHS rules and mechanics. She was instrumental in starting the NFHS Officiating Central Hub in association with ArbiterSports. The first online course for officials will be available during the 2011-12 school year.

Struckhoff has guided NFHS rules committees in basketball and softball and has become the nationally recognized expert in those sports. Basketball and softball are the second- and fourthmost popular sports in terms of participants, respectively, at the high school level. She annually serves as editor of five NFHS basketball rules publications and two softball rules publications.

In addition to her duties with basketball, softball and officials, Struckhoff also has assisted with workshop topics and

speakers for the NFHS Summer Meeting and the National Athletic Directors Conference sponsored by the NFHS and the National Interscholastic Athletic Administrators Association.

Prior to joining the NFHS staff in 1999, Struckhoff was assistant executive director of the Illinois High School Association (IHSA) for three years. She was the administrator for boys/girls tennis, boys/girls swimming, girls softball and chess, and she served as administrator of the IHSA officials department.

Struckhoff was a teacher, coach and athletic director at the high school and college levels for 12 years before joining the IHSA. She coached volleyball and softball and was athletic director at two St. Louis high schools (St. Elizabeth Academy and Ursuline Academy) from 1982 to 1989. She then served as an administrator and coach at the University of Chicago and Chicago State University for two years, and athletic director at Maria High School in Chicago for three years.

Before assuming her position with the NCAA, Struckhoff was an accomplished basketball official. She officiated NCAA women's basketball in seven Division I conferences. She has worked several postseason tournaments, including conference championship finals, the NCAA Division I Women's Basketball Championship and the WNIT.

A native of St. Louis, Struckhoff, earned a bachelor's degree in physical education in 1982 from Benedictine (Kansas) College and a master's degree in athletic administration in 1991 from Western Illinois University.

Coaches Education Information

Joan Gralla

If you have coaches that are not licensed to teach (CNLT) in the state of Wisconsin, it is a WIAA requirement that they complete the required coaches education training before they can begin to coach their second year.

The following do not have to take this required training:

A student teacher while student teaching. An individual with an administrator's or counselor's license.

Guest lecturers (one time appearance).

Anyone that has coached in an educational institution for five or more years (prior to the 1994-95 school) with or without a current teaching license.

The following must take the approved courses before they can coach a second year:

Anyone that does not fit one of the above

listed categories.

Anyone that does not have a current license to teach in Wisconsin.

The following conditions do not exempt a person from the requirement:

Holding a license that has expired.

Being a volunteer

Being unpaid

Being an occasional, but regularly scheduled lecturer or demonstrator.

Having been a student teacher, but is not longer officially in that capacity.

Being a nonvarsity coach

Being an assistant coach.

CNLT's can meet the WIAA coaches education requirement by taking either the American Sports Education Program (ASEP) Sport First Aid and Coaching Principles courses or the National Federation of State High School Associations (NFHS) Funda-

mentals of Coaching and First Aid for Coaches courses.

Both the ASEP and NFHS courses are offered online and can be accessed from the WIAA homepage.

Periodically there are instructor-led ASEP courses offered which are listed in the Bulletin and on the WIAA Web site. There are no NFHS instructor-led courses offered in Wisconsin.

The cost of the NFHS Fundamentals of Coaching is \$35 and the First Aid for Coaches is \$45. The cost of the ASEP Coaching Principles is \$60 and Sport First is \$60.

If you have any questions about the coaching course offerings or about the WIAA coaches education requirements, please contact Joan Gralla at the WIAA office 715-344-8580 or jgralla@wiaawi.org. ■

Take Ownership in Something Special

I turned on the local news sportscast and was reminded why high school athletics continues to be so influential and an important ingredient of the total education experience offered by our member schools.

With a microphone and camera to capture the response, a student-athlete smiled as he grasped for words proclaiming the exuberance, joy and excitement that comes from the start of the fall sports season. No script. No rehearsal. No reservations. Pure elation.

Sure, it was a few days earlier than it has been traditionally for those participating in football; however, as we have speculated for months, the start of the season couldn't come soon enough for those who embrace these opportunities in a similar manner to kids shopping in a toy or candy store.

Such opportunities to participate in interscholastic athletics in Wisconsin began in 1896. For more than a century, school leaders and coaches have dedicated their lives to provide these life-enhancing opportunities in an education-based setting. Throughout this period, many events that have shaped this country have been part of the experience and growth of these opportunities. World Wars I and II, The Great Depression, equal rights movements, the attacks on 9/11 and the strain of school budgets to name just a few.

Yet, as we begin another school year and the cycle of sport seasons, we must vigilantly remind ourselves how fortunate we are to have and be able to provide these special privileges in our schools. We remain the only industrialized country in the world that embraces these education-based opportunities.

Perhaps it's human nature, but we need to resist the willingness to take what we do-and the impact on those who benefit from what we do-passively. There is far too much evidence supporting the positive benefits derived from participation in school programs to casually dismiss any challenges to their existence.

This Association is structured to place the ownership of school-based sports with the membership. A democratic committee process and active involvement in its governance by coaches, athletic directors, principals, presidents and superintendents in the member schools themselves guarantees a membership-driven governance.

As we settle in to a new school year, the membership directs its attention to the issues that will shape the agenda to be addressed by the members throughout the year. The Area Meetings have spring-boarded those discussions at the beginning of each year since 1976, except in 1979 when the meetings were cancelled due to an energy crisis. Along with the Annual Meeting each April, the Area Meetings represent one of the significant events that produce information that is essential to be shared throughout school districts statewide–from school staff to the boards of education. That timely communication within a school system is critical for efficient and effective discussions and decision-making.

The original purpose of the Area Meetings published in the Oct. 16, 1970, *Bulletin* was to "make administrators more

knowledgeable about Board of Control philosophies and plans." The meetings were an instant success once implemented in 1976. A majority of those attending the meeting were district administrators or principals, comprising 63 percent of the attendees. Last year, below 15 percent of the Area Meeting attendees indicated they were in those roles.

To maximize the effectiveness and purpose of the Area Meetings, it only seems logical and important to encourage greater involvement and participation by chief administrators, especially when the meetings are the genesis of all conference realignment requests and information is presented that may have fiscal considerations and safety mandates.

School districts and personnel invest in their students and communities by engaging in interscholastic activities and with active involvement in this Association. The policies and procedures that govern these opportunities are developed by representation of ALL member schools.

Very few events can draw communities together and showcase the quality of education taught in schools throughout the state like high school sports. However, some still fail to grasp the scope of benefits that these opportunities instill in students. Therefore, let's do all we can to protect these valuable activities by educating and engaging in the process at the local level.

Keep These Dates in Mind

August 30
Middle Level Council Meeting
September 27 Area Meeting – Rice Lake
September 28 Area Meeting - Black River Falls
September 28-29 Girls Golf Regionals
September 29-30 Rosh Hashanah
October 3 Sports Advisory Meeting (Stevens Point)
October 3-4
October 3-4-5
October 5-6
October 7 Deadline for Football Playoff Site Listing October 8
October 10-11
October 11 & 13
October 13-14 Advisory Council Meeting (Stevens Point)
October 13-14-15 State Girls Individual Tennis Tournament (Madison)
October 14 Board of Control Meeting (Stevens Point)
Latest Day for Last Football Game (Playoff Teams)
October 17 Earliest Date for Skinfold Measurements (Wrestling)
October 18, 20 & 22 Girls Volleyball Regionals
October 20 & 22 Boys Soccer Sectionals
October 21-22
State Girls Team Tennis Tournament (Madison)
Level 1 Football October 26 Coaches Advisory Meeting – Golf (Stevens Point)
October 20 Coaches Advisory meeting - Golf (Stevens Pollit)



Wisconsin Interscholastic Athletic Association

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Test Dates

Students participating in interscholastic sports often find conflicts between these events and college test dates.

Listed below are the 2011-2012 and 2012-2013 dates for ACT.

ACT - 2011-2012

Registration Deadlines

September 10, 2011 October 22, 2011 December 10, 2011 February 11, 2012* April 14, 2012 June 9, 2012

Test Date

Regular Deadline August 12, 2011 September 16, 2011 November 4, 2011 January 13, 2012 March 9, 2012 May 4, 2012 Late Fee Required August 13 - 26, 2011 September 17-30, 2011 November 5-18, 2011 January 14-20, 2012 March 10-23, 2012 May 5-18, 2012

ACT - 2012-2013

 September 8, 2012
 February 9, 2013*

 October 27, 2012
 April 13, 2013

 December 8, 2012
 June 8, 2013

* No test centers are scheduled in New York for the February test date.

Free SAT/ACT Test Prep Programs

The NFHS and eKnowledge LLC, a leading provider of educational material, are partnering on a program to provide free SAT and ACT test prep programs to NFHS members, students, parents, educators, coaches and administrators across America. In 2005, eKnowledge formed Sponsorship Alliance Partnership with caring athletes from the professional sports leagues and more than 30 corporations, foundations and not-for-profit organizations. With the support its sponsorship alliance, eKnowledge will donate \$200 SAT an ACT College Test Prep programs to member schools and students in your state. The donated Power-Prep™ Programs contain 170 video lessons, hundreds of practice questions with detailed explanations 18 quizzes and more than 40 hours of class work. The details of the program, including how to order online or by phone and how to alert your member schools, students and membership, will be provided by Lori Caputo, director/sponsorship Alliance Programs at eKnowledge. If you have any questions regarding this program, please fee free to contact Judy Shoemaker at the NFHS office or Lori Caputo, eKnowledge, phone at 915-256-4076; email: loricaputo@eknowledge.com.