

TOPIC: HIGH SCHOOL SPORTS PERSPECTIVE (:27)

DO YOU KNOW WHAT'S BEST ABOUT HIGH SCHOOL SPORTS? WATCHING YOUNG STUDENT-ATHLETES PLAY ON LOCAL FIELDS AND COURTS OR DIVE INTO THE POOL TO COMPETE FOR THEIR SCHOOL TEAM IN FRONT OF THEIR FRIENDS AND FAMILY. PARENTS FIND THEIR SONS AND DAUGHTERS MAKE BETTER DECISIONS WHEN THEY PARTICIPATE IN HIGH SCHOOL SPORTS. AND, WITH THE PROPER EQUIPMENT, EDUCATION, CONDITIONING AND COACHING, HIGH SCHOOL SPORTS IN WISCONSIN ARE SAFER THAN EVER. A MESSAGE FROM (STATION) AND THE W-I-A-A, KEEPING THE EDUCATION IN SPORTS.

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THERE'S JUST ONE PLACE WHERE STUDENTS ARE STUDENTS FIRST, AND ATHLETICS ARE PLAYED WITH PURPOSE AND PERSPECTIVE. THAT PLACE IS YOUR LOCAL HIGH SCHOOL. HIGH SCHOOL SPORTS OFFER MORE THAN THE JOY OF COMPETITION. STUDIES SHOW STUDENT-ATHLETES IN WISCONSIN ARE ALSO LIKELY TO ENJOY GREATER LEVELS OF ACHIEVEMENT IN OTHER AREAS OF THEIR LIVES, INCLUDING ACADEMICS. HIGH SCHOOL SPORTS, A WINNING PART OF A COMPLETE EDUCATION. A MESSAGE FROM THE W-I-A-A, THE WISCONSIN ATHLETIC DIRECTORS ASSOCIATION AND (STATION).

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THE W-IA-A SALUTES THE THOUSANDS OF STUDENT-ATHLETES THAT COMPETE IN INTERSCHOLASTIC ATHLETICS EACH YEAR, AS WELL AS THE SACRIFICES AND SUPPORT OF PARENTS AND COMMUNITIES IN MAKING THESE EDUCATIONAL EXPERIENCES AVAILABLE IN SCHOOLS. THE ENTIRE MEMBERSHIP AND GENERATIONS OF LOYAL FANS ACKNOWLEDGE THESE OPPORTUNITIES CAN NEVER BE TAKEN FOR GRANTED. TAKE PRIDE IN THE ENTHUSIASM, SPORTSMANSHIP AND ACCOMPLISHMENTS ASSOCIATED WITH HIGH SCHOOL SPORTS. A MESSAGE FROM (STATION) AND THE W-I-A-A, KEEPING THE EDUCATION IN SPORTS.

TOPIC: WIAA WEBSITE (:30)

VISIT THE W-I-A-A WEBSITE TO ACCESS ALL THE TOURNAMENT PAIRINGS AND SCORES; AS WELL AS ASSOCIATION NEWS, RESOURCES AND INFORMATION ON HEALTH AND SAFETY, SPORTSMANSHIP, RULES AND REGULATIONS, AND MATERIALS THAT ASSIST IN PROMOTING AND MAINTAINING THE PROPER PERSPECTIVE FOR INTERSCHOLASTIC SPORTS. IT'S ALL AVAILABLE AT W-W-W.W-I-A-A-W-I.ORG. AGAIN, THAT'S W-W-W.W-I-A-A-W-I.ORG. A MESSAGE FROM (STATION) AND THE W-I-A-A, KEEPING THE EDUCATION IN SPORTS.

TOPIC: STATE TOURNAMENT TICKETS (:37)

CAN YOU RECALL THE EXCITEMENT THE LAST TIME YOUR SCHOOL PLAYED IN A WIAA STATE TOURNAMENT? OR PERHAPS THIS IS THE SEASON THAT WILL BE TALKED ABOUT IN THE COMMUNITY FOR GENERATIONS TO COME. NOTHING CATCHES THE INTEREST AND PRIDE IN THE COMMUNITIES ACROSS WISCONSIN LIKE THE EXCITEMENT OF THE WIAA STATE TOURNAMENTS. YOU CAN SHARE IN ALL THE THRILLING ACTION BY ATTENDING THE STATE TOURNAMENTS THIS FALL. BEGIN PLANNING YOUR EXPERIENCE BY ACCESSING THE WIAA WEBSITE TO ORDER TICKETS ON-LINE AND FOR THE DATES, TIMES AND LOCATIONS OF THE STATE TOURNAMENTS. CLICK ON THE "TICKETS" LINK LOCATED AT THE TOP OF THE WIAA HOME PAGE TO ORDER AND PURCHASE STATE TOURNAMENT TICKETS. A MESSAGE FROM (STATION) AND THE W-I-A-A, KEEPING THE EDUCATION IN SPORTS.

TOPIC: OFFICIALS RECRUITMENT-#1 (:36)

HIGH SCHOOL SPORTS OFFICIALS ARE RESPONSIBLE FOR ENSURING FAIR PLAY TAKES PLACE ACCORDING TO THE RULES. BUT IN REALITY, THEY ARE SO MUCH MORE THAN THAT. OFFICIALS HELP PROMOTE SAFETY AND SPORTSMANSHIP. AND, OFFICIALS ARE EVERY BIT THE TEACHER THAT COACHES ARE – HELPING KIDS LEARN ABOUT THE GAME AND ABOUT LIFE. TO BECOME A WIAA LICENSED OFFICIAL, GO TO W-W-W. W-I-A-A-W-I.ORG AND ACCESS THE "OFFICIALS" MENU AT THE TOP OF THE HOME PAGE. A MESSAGE FROM (STATION) AND THE W-I-A-A, KEEPING THE EDUCATION IN SPORTS.

TOPIC: OFFICIALS RECRUITMENT-#2 (:36)

WHY WOULD YOU MAKE A GOOD OFFICIAL? MAYBE IT'S BECAUSE YOU CAN GIVE BACK TO THOSE THAT OFFICIATED WHEN YOU PLAYED. MAYBE IT'S THE LIFE SKILLS AND EXPERIENCES IT OFFERS, OR MAYBE IT'S THE FRIENDSHIPS WITH OTHER OFFICIALS OR THE ENJOYMENT THAT COMES FROM SEEING KIDS HAVING FUN AND DEVELOPING THEIR SKILLS AS ATHLETES AND AS PEOPLE. WHICHEVER IS YOUR REASON, DON'T HESITATE TO BECOME A REGISTERED SPORTS OFFICIAL BY CALLING THE WIAA OFFICE AT 715-344-8580 OR VISIT THE WIAA WEBSITE AT W-W-W.W-I-A-A-W-I.ORG. A MESSAGE FROM (STATION) AND THE W-I-A-A, KEEPING THE EDUCATION IN SPORTS.

TOPIC: WIAA SOCIAL MEDIA (:34)

ENGAGE IN THE CONVERSATIONS ABOUT HIGH SCHOOL SPORTS IN YOUR COMMUNITY AND THROUGHOUT WISCONSIN. TAKE YOUR TABLET, SMART PHONE OR CELL PHONE AND FOLLOW THE WIAA ON ITS TWITTER ACCOUNTS: (PAUSE) AT "W-IA-A-W-I" FOR GENERAL INFORMATION; AT "W-W-W.W-I-A-A-W-I STATE" FOR STATE TOURNAMENT UPDATES; AND AT "W-I-A-A-W-I SCORES" TO SHARE GAME SCORES. YOU CAN ALSO FRIEND THE WIAA ON FACEBOOK AND FIND THEM ON INSTAGRAM. CONNECT WITH THE WIAA TODAY! A MESSAGE FROM (STATION) AND THE W-I-A-A, KEEPING THE EDUCATION IN SPORTS.

TOPIC: ON-LINE STATE FOOTBALL FINALS TICKETS (:21)

THE WIAA STATE FOOTBALL FINALS ARE SCHEDULED FOR NOVEMBER 17TH AND 18TH AT CAMP RANDALL STADIUM IN MADISON. AVOID ANY LONG LINES AT THE TICKET WINDOWS BY ORDERING YOUR STATE FINALS' TICKETS ON-LINE. TO ORDER YOUR FOOTBALL FINALS TICKETS, CLICK ON THE "TICKETS" LINK LOCATED AT THE TOP OF THE W-I-A-A HOME PAGE. THAT WEBSITE IS W-W-W.W-I-A-A-W-I.ORG.

TOPIC: ON-LINE STATE GIRLS VOLLEYBALL TICKETS (:18)

THE W-I-A-A STATE GIRLS VOLLEYBALL TOURNAMENT RUNS NOVEMBER 3RD THROUGH THE 5TH AT THE RESCH CENTER IN GREEN BAY. TICKETS ARE AVAILABLE AND CAN BE PURCHASED ON-LINE BY CLICKING ON THE "TICKETS" LINK LOCATED AT THE TOP OF THE WIAA HOME PAGE. THAT WEBSITE IS W-W-W.W-I-A-A-W-I.ORG.

TOPIC: STATE BOYS TENNIS TOURNAMENTS (:30)

PLAN TO ATTEND THE STATE GIRLS INDIVIDUAL AND TEAM TENNIS TOURNAMENTS COMING SOON. THE INDIVIDUAL CHAMPIONSHIPS ARE HELD OCTOBER 13TH THROUGH THE 15TH AT THE NIELSEN STADIUM IN MADISON. THE TEAM TOURNAMENT WILL BE HELD AT NIELSEN STADIUM THE 21ST THROUGH THE 22ND. TICKETS ARE AVAILABLE AT THE DOOR. FOR MORE INFORMATION ABOUT THE W-I-A-A STATE BOYS TENNIS TOURNAMENTS, LOG-ON TO THE W-I-A-A WEBSITE AND ACCESS THE GIRLS TENNIS SPORT PAGE. THAT WEBSITE IS W-W-W.W-I-A-A-W-I.ORG.

TOPIC: STATE GIRLS GOLF TOURNAMENT (:28)

USHER IN YOUR FALL PLANS BY ATTENDING THE W-I-A-A STATE GIRLS GOLF TOURNAMENT ON OCTOBER 10TH AND 11TH. CATCH THE STATE'S BEST HIGH SCHOOL PLAYERS AND TEAMS AS THEY COMPETE FOR MEDALIST HONORS AT THE UNIVERSITY RIDGE GOLF COURSE IN MADISON. FOR MORE INFORMATION ABOUT THE W-I-A-A STATE GIRLS GOLF TOURNAMENT, LOG-ON TO THE W-I-A-A WEBSITE AND ACCESS THE GIRLS GOLF SPORT PAGE. THAT WEBSITE IS WWW.WIAAWI.ORG.

TOPIC: STATE BOYS SOCCER TOURNAMENT (:23)

THE WIAA STATE BOYS SOCCER TOURNAMENT WILL BE HELD NOVEMBER 3RD THROUGH THE 5TH AT KOHLER ENGINES STADIUM AT UIHLEIN (PRONOUNCED EE-LINE) SOCCER PARK IN MILWAUKEE. TICKETS CAN BE PURCHASED AT THE GATE. FOR MORE INFORMATION ABOUT THE STATE BOYS SOCCER TOURNAMENT, LOG-ON TO THE W-I-A-A WEBSITE AND ACCESS THE BOYS SOCCER SPORT PAGE. THAT WEBSITE IS WWW.WIAAWI.ORG.

TOPIC: SCHOLAR-ATHLETE AWARD (:33)

NEARLY EIGHT HUNDRED OF THE STATE'S TOP STUDENT-ATHLETES WILL BE RECOGNIZED FOR EXCELLING ACADEMICALLY AND ATHLETICALLY THROUGH THE WIAA'S SCHOLAR-ATHLETE AWARD PROGRAM, UNDERWRITTEN BY MARSHFIELD CLINIC. APPLICANTS WILL BE IN THE RUNNING FOR THE 32 STATE SCHOLAR-ATHLETE AWARDS PRESENTED AT A RECEPTION IN MAY. APPLICATION MATERIALS ARE AVAILABLE EXCLUSIVELY ONLINE THROUGH THE WIAA WEBSITE. DEADLINE FOR NOMINATIONS IS MARCH 10TH, 2017.

TOPIC: NFHS NETWORK (:33)

IF YOU ARE A BIG FAN OF WISCONSIN HIGH SCHOOL SPORTS, THE WIAA'S PORTAL ON THE NFHS NETWORK PLATFORM OFFERS LIVE AND ARCHIVED VIDEO WEBCASTS OF STATE TOURNAMENT EVENTS AND SCHOOL-PRODUCED EVENTS THROUGHOUT THE YEAR. SIGN-UP FOR THIS UNIQUE WEB PORTAL ON THE NFHS NETWORK SITE AT "W-W-W.N-F-H-S NETWORK.COM" OR FIND THE LINK ON THE WIAA HOMEPAGE. THE NFHS NETWORK IS YOUR ONE-STOP SOURCE FOR HIGH SCHOOL VIDEO STREAMING.