



WIAA Calendar and Contact Ad Hoc Committee
Tuesday, June 11, 9 a.m. - 2 p.m.
In Person - Appleton, Wis.

PURPOSE STATEMENT: The purpose of this committee will be to represent the diverse voices of the membership as we evaluate season lengths, game maximums, and coaching contact. Our primary goal will be to promote a balanced education-based athletic experience for student-athletes.

1. Welcome and Review (9:00 - 9:45 a.m.)
 - Icebreaker: In the spirit of the state baseball tournament, share your first sports championship memory as either a fan or participant.
 - Review of May 29 meeting
 - Link to notes
 - Donovan Group presentation
 - Coaching contact changes - address summer first
 - Committee membership update- Mike Vuolo (Franklin Principal) will join us
 - Needed data sources discussion

2. Discussion and draft proposed Coaching Contact language options (9:45 - 10:30 a.m.)
 - WIAA research underway with national federation
 - For presentation and feedback at September area meetings
 - Small group discussion - big ideas
 - Large group share - consolidate big ideas and build consensus-

3. Break (10:30 - 10:45 a.m.)

4. Survey for Coaching Contact language options feedback (10:45 - 11:45 a.m.)
 - Confirm key audiences to receive and complete the survey
 - Student-athletes
 - Parents/guardians of student-athletes
 - Coaches
 - ADs
 - WADA
 - Principals-
 - Superintendents
 - Officials
 - State coaches association boards
 - Conference commissioners
 - WIAA to research student-athlete survey examples
 - Discuss survey timeline
 - First draft for committee review - date
 - Final draft for approval - date

- Launch - date
 - Close - launch date plus 15-20 days
 - Report draft for committee review - close date plus one week
 - Public release of report - date
 - Survey question development and brainstorm
5. Lunch at the ballpark (11:45 a.m. - 12:30 p.m.)
6. Development of slide decks for presentations - Donovan Group (12:30 - 1:00 p.m.)
- Content discussion
 - Assignment of presentation sites and dates
 - Area meetings
 - WADA, WASDA, AWSA fall and winter conferences
7. Communications plan (1:00 - 1:30 p.m.)
- Discussion and development of key messages
 - Communications roadmap
 - Donovan Group - draft communications plan for committee review and approval July 23
8. Future agenda items (1:30 - 1:40 p.m.)
9. Closing comments and preview July 23 meeting topics (1:40 - 2:00 p.m.)
- How did we do today?
 - Consolidate our gains
 - What work is left for next time
 - July 23 meeting: 9 a.m. - 2 p.m., WIAA office, Stevens Point

List of Committee Members:

Janel Batten, Co-Chair	Chad Steinmetz	Mark Denniston	Rachel Biertzer
Jake Beschta, Co-Chair	Gregg Zonnefeld	Joel Zimba	Ryan Olson
Andrew Caudill	Jill Stobber	Kevin Wopat	Taz Landry
Andy Trudell	Joel Heesch	Matt Goodwin	Todd Felhofer
Brian Trettin	Kolleen Nesheim	Mike Kaczmarek	Todd Irvine



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Patrick Galligan

Willy Chambers