

WIAA Constitutional Amendment NIL & Amateur Status



What it is and what it is not

WIAA NIL

What it is:

Opportunity for kids to monetize outside their affiliation with their high school athletics like the rest of the student population.

An opportunity for the membership to write the rules regarding NIL rather than non-school entities forcing it on the membership through legislation or litigation.

Rules of Eligibility Article 1 Section 3-A (note) will not change:

- No eligibility will be granted for a student whose residence within a school's attendance boundaries, with or without parents, or whose attendance at a school has been the result of undue influence (special consideration due to athletic ability or potential) on the part of any person, whether or not connected with the school.

1% Impact

What it is not:

College NIL

No collectives (Persons associated with the school) including boosters, alumni, employees, spouses.

No transfer portal

No affiliation to the school team, school, conference, or the WIAA

A change in administrative responsibilities. AD's will inform students and families what they cannot do as currently done when signing their athletic code and WIAA Athlete Eligibility Bulletin.

Applicable to Middle School students

WIAA NIL

The basic concept:

Athlete endorses a product:

Representing the school: **Not OK**



Not representing the school: **OK**

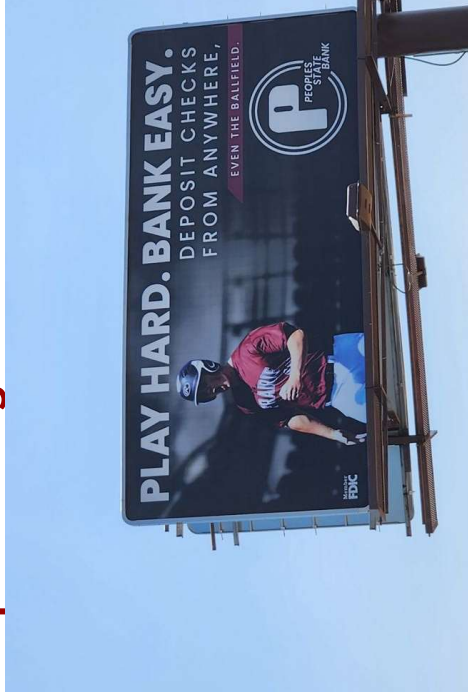


WIAA NIL

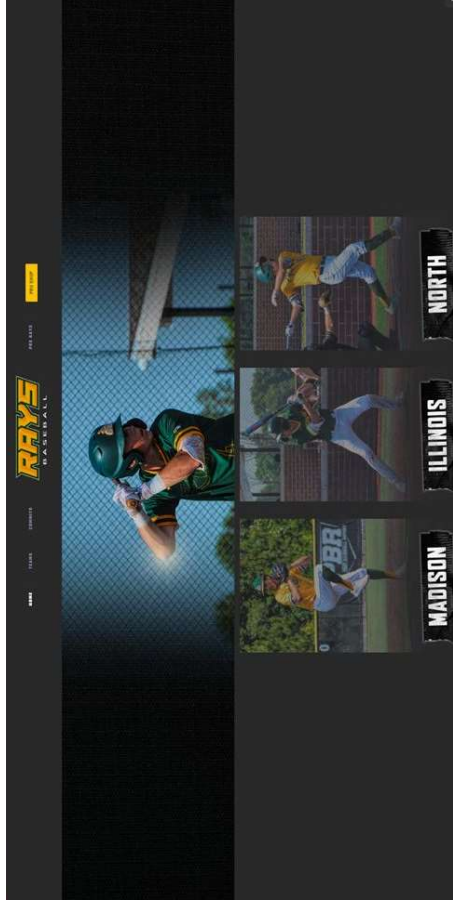
The basic concept:

Athlete endorses a business:

Representing the school: X



Not representing the school: OK




WIAA NIL

Would be allowed:

Social media post endorsing a business without identifying the school, team, conference or state association.

lancegfreeman
@LanceGFreeman
Watching football

I would like to officially announce the first female high school NIL contract in the State of TN with Chloe Freeman! Get a “flipping” quote from Freeman Insurance Group.



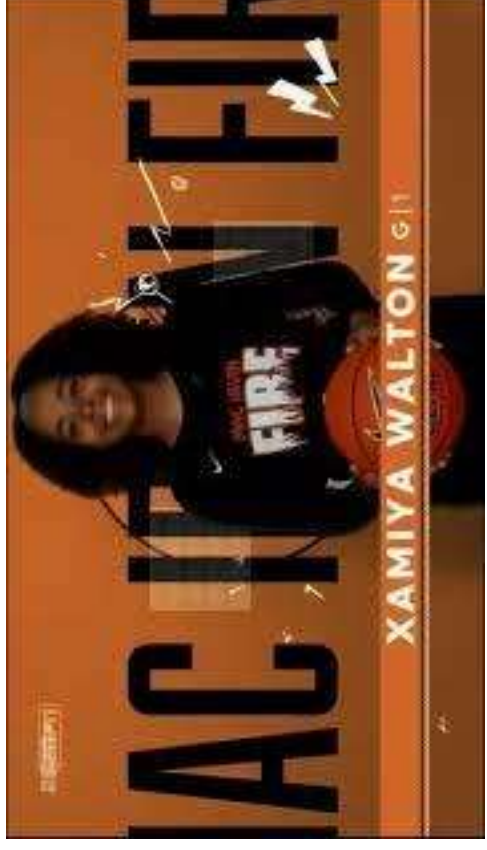
0:02 2,991 views

Travis Freeman

WIAA NIL

Would be allowed:

Endorsing a product that is used in training, not associated with athletes school team through the state association. Not wearing or mentioning school team.



WIAA NIL

Would be allowed:


Endorsing a product that is not on the banned substance list. Not wearing or mentioning school team.



WIAA NIL

Would be allowed:

Ability to be in a [commercial or advertisements](#) for athletic equipment, apparel or events not associated with their high school sports program.



**High School Basketball / Football Player
Casting Information Sheet**

In order to participate, you will need to fill out this short questionnaire. If we select you from this questionnaire, you will be asked to complete a video audition for this project.

**PLEASE SEE THE BELOW ATHLETE ELIGIBILITY NOTICE
TO CONFIRM YOU ARE ELIGIBLE TO PARTICIPATE!**

PROJECT DETAILS

Advertisers: Nike
Union Status: SAG/AFTRA
Exclusivity/Conflict: Athletic Apparel
VIDEO Submission Due: Monday March 25th - 10:00am CST
Callback (In-Person): Thursday March 28th
Shoot Date: Saturday, April 6th
Shoot Locations: Milwaukee WI

WIAA NIL

Would be allowed:

Ability to give non-school groups the permission to use their name, image and likeness to promote the non-school program.



Player and parent permission to use photos, video, voice and/or name in various media outlets such as our website or social media (facebook, twitter, ect). Please read the following, then sign and date where indicated.

____ YES – I consent. I grant permission to Team Heat Baseball and Softball Academy to use our photos, video, written articles on our website and our social media sites.

____ NO – I do not consent to Team Heat Baseball and Softball Academy to use you our photos, videos or written articles on our website or social media sites.

Players name:_____

Players signature:_____

Parent or legal guardian name:_____

Parent or legal guardian signature:_____

Would be allowed:

Ability to be endorse services that the student or family used.

Recruiting service:

12:51 4
Kally Meredith
1 Comment

WESLEY WANG
D.O. OF PHYSICAL THERAPY
—SPORTS REHABILITATION—

Medical service:

Like Comment Share

Jason Lauren Scout-u is with Steven Meredith and Kally Meredith.

Dec 27, 2021 ·
"The emails sent by ScoutU really helped get my name out to coaches. I can't thank them enough for what they've done to help me in my recruiting process." -- Kally Meredith, 2023 Florida International University softball commit

#ScoutUsoftball
ScoutU college recruiting

ScoutU college recruiting
Dec 23, 2021 ·
"I absolutely love the environment, the coaching and the academic/athletic opportunities available t... See More



—Lafayette College Women's Lacrosse Commit



Wes is the best! I came to him after 4 months of physical therapy at another place for my ACL. I was stuck in one place and I needed to be pushed further if I was going to get back in time for my upcoming season. Immediately after working with him for just a few weeks, I could see changes in my physical appearance and my mental state. I gained more confidence throughout our sessions and I was continuously pushed and encouraged to do more than I thought I could so. He incorporated situations that I would face on the court which helped me gain a lot of confidence back, without him I wouldn't be where I am today. I stepped on the court for the first time with 100% confidence that my knee was stable and I was able to do everything I could prior to surgery. Wes is unlike any physical therapist I have ever had and I'm so lucky that I got the chance to rehab with him. I would definitely recommend going to him for ACL rehab or any other injury!

Emily M.

— High School Varsity Basketball

IF PASSED, WHAT TO EXPECT FROM WIAA

Supplement for the 2023-24 school year

- Updated ROE Article IV Section 1-C language

AD NIL Checklist

- Things to consider for manageable transition

Advance webinar

- Consultation for AD's and Families navigating NIL

IF NOT PASSED, WHAT TO EXPECT FROM WIAA

Continued conversation at Area Meetings

Closely examine language and potentially make adjustments

Continue conversations with legislators to build understanding