

# 2014 WIAA

# Sportsmanship Summit



**DECEMBER 3**

**Holiday Inn & Convention Center  
Stevens Point**



The WIAA and Rural Mutual Insurance Company are proud to sponsor the 2014 Sportsmanship Summit. The purpose of the event is to assist membership schools in addressing citizenship and sportsmanship issues with students, student-athletes, adult fans, advisors, parents and booster clubs; developing plans to improve or maintain good sportsmanship; defining appropriate behavior; and setting sportsmanship standards as a means to educate.

# Summit Registration & Schedule

- Registration is open to all schools; however, because of space availability a limit may be placed on registrations. Please submit your school's reservation by Nov. 17, 2014.
- The cost of the event is \$125.00 per team, which includes Summit materials, t-shirt and lunch. The Summit is scheduled to begin with registration at 8:30 a.m. with the first keynote session to begin at 9 a.m. The event is expected to conclude at approximately 2:15 p.m.
- Six (6) individuals will comprise a school's team to include students, athletes, coaches, administrators, booster club leaders, cheerleaders, advisors, parents, media, etc. It's your choice of whom you want representing your school.
- Participants will attend two keynote addresses and the choice of five 40-minute break-out sessions during three time slots, which focus on the ideals of sportsmanship/citizenship. The morning keynote address will be presented by Craig Hillier, author of *Playing Beyond the Scoreboard*. The afternoon keynote address will be presented by Jessie Vetter, U.S. Olympic Hockey Team Goalie and former WIAA State champion and participant. The subjects for the five break-out presentations available during the three time slots are "The Coach and Participants Role in Sportsmanship" by Mark Maas, a veteran teacher and coach; "School Sportsmanship Expectations" by John Frizzell & Mel Dow of the WIAA Sportsmanship Committee; "Sportsmanship: The Official's Prospective" by Ken Koester, a veteran WIAA licensed official; "Peer Leadership for Better Sportsmanship" by Dan Hoppe, Kim Kargus-Myers and Rachel Ley representing the Wisconsin Association of School Councils; and "Sportsmanship Roundtable Discussions" moderated by Shane Been of the WIAA Sportsmanship Committee.



**Please submit registration to:**

**Fax (715) 344-4241**

*or email to*

**tclark@wiaawi.org - including the information below**

*or mail to*

**WIAA**

**5516 Vern Holmes Drive  
Stevens Point, WI 54482-8833**

Please do not send fees with your registration. Fees will be due following verification of registration and acceptance to the Summit. Please return this original and retain a copy.

School \_\_\_\_\_

Contact Person \_\_\_\_\_

School Address \_\_\_\_\_

City/ZIP \_\_\_\_\_

Phone \_\_\_\_\_

School Fax \_\_\_\_\_

E-mail of Contact \_\_\_\_\_

**Please list people attending**

**Name (Print Neatly)** **Shirt Size**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

Schools wishing to reserve hotel rooms the night prior to the Summit should contact the Holiday Inn in Stevens Point directly at (715) 344-0200.

The Holiday Inn room rate for the Summit is \$99 for a double room.

**8:30-9 a.m.** — Registration

**9-9:50 a.m.** — General Session

\*Welcome by Dave Anderson, WIAA Executive Director

\*Keynote Address

Craig Hillier, Professional Speaker & Author of  
"Playing Beyond the Scoreboard"



*Craig Hillier*

**10:05-10:40 a.m.** — Workshop Session A

**10:55-11:30 a.m.** — Workshop Session B

**11:45 a.m.-12:20 p.m.** — Workshop Session C

**12:30-1:15 p.m.** — Lunch

Comments:

Mike Beighley, WIAA Board of Control President  
John Quirk, Rural Mutual Insurance Co.  
Representative



*Jessie Vetter*

**1:15-2:15 p.m.** — General Session

\*Keynote Address

Jessie Vetter, 2014 Olympic Hockey Goalie

**2:15 p.m.**

\*Closing by Dave Anderson, WIAA Executive Director

**Rural Mutual**  
Insurance Company

## Workshop Session Presenters



*Mark Maas*



*John Frizzell*



*Mel Dow*



*Ken Koester*



*Michelle  
McGrath-Ter Maat*



*Shane Been*